



THE GEORGIA BULLDOG CLUB

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Go Dawgs!



THE GEORGIA BULLDOG CLUB

MEN'S BASKETBALL FUND

2021 PRIORITY SEATING GUIDE



A MESSAGE FROM
COACH CREAN



Dear Bulldog Nation,

Looking back on the past 12+ months, what resonates with me most is undoubtedly the passion, commitment, and unwavering support that our Athletic Association has experienced from contributors like yourself. We truly missed the full presence of the energy that we can always count on our fans and supporters to bring with them to their seats in Stegeman Coliseum – but that is precisely what makes the coming season so special.

This year is a new start. We get to rewrite the story of Georgia Basketball, one shot at a time. We are proud of where we came from, but as always – we are hungry, determined, and excited for the successful future of this program.

HEAD COACH
**TOM
CREAN**

Join us for the 2021/22 season! Your consideration of a gift to the Men's Basketball Fund (MBF) truly makes the difference for our Bulldog student-athletes. Their first-class experience here at UGA begins from the recruiting process and extends through academic and athletic opportunities that encompass all the elements that make our student-athletes the best that they can be today, and in their future endeavors. It has all been made possible because of you.

THANK YOU for your consideration of support. I am eager for the new heights that we will reach as a team this season – and I look forward to having you with us!

Tom Crean
Head Men's Basketball Coach



HEAD COACH TOM CREAN



IMPORTANT DATES

JULY 2021
Men's Basketball Fund (MBF)
and online season ticket
applications available

JULY

AUG

SEPT. 17, 2021
2021 MBF donation deadline
Season ticket
application priority deadline

SEPT

OCT. 2021
Optional Seat
Selection Process

OCT

NOV. 9
Home Opener
NOV. 19
Home vs. Georgia Tech

NOV

DEC. 1
Home vs. Memphis

DEC

JAN

FEB. 2022
Postseason ticket
request deadline

FEB

STUDENT-ATHLETE
IMPACT



Men's Basketball Fund members provide essential support to the following areas that are vital to not only the continued operational health of the UGA Athletic Association, but also the enrichment of the student-athlete experience at the University of Georgia:



STUDENT-ATHLETE SCHOLARSHIPS



LAPTOP COMPUTER & EQUIPMENT UPGRADES



ACADEMIC SUPPORT



COST OF ATTENDANCE



NUTRITION, ATHLETIC TRAINING & MEDICAL CARE



MENTAL WELLBEING & PSYCHOLOGICAL RESOURCES



TRAVEL ASSISTANCE



PROFESSIONAL DEVELOPMENT & LIFE SKILLS PROGRAMMING

There's no denying the impact education has on a family or community.

WE NEED **YOUR HELP**



2010

IN-STATE:
\$16,758

OUT-OF-STATE:
\$35,498

TREY THOMPKINS
Hometown: Lithonia, GA



2020

IN-STATE:
\$27,552

OUT-OF-STATE:
\$47,238

P.J. HORNE
Hometown: Tifton, GA

With no state or university funding, UGA Athletics relies on private support to provide student-athletes from 21 varsity sports with a world-class experience. As student-athletes balance the time commitment necessary to compete for championships and the rigors of UGA's academic curriculum, additional resources are needed for them to excel in each area.

2021-2022 GIVING LEVELS
& BENEFITS

	Giving Level	\$150	\$1,250	\$2,750	\$4,500	\$7,000
	Student-Athlete Impact	Strength & Conditioning support for 1 week	Game & Practice Gear for 1-year	Nutrition for 1 year	Travel for 3 months	Academic support for approximately 1 year
ANNUAL BENEFIT						
Impact the lives of UGA student-athletes		✖	✖	✖	✖	✖
Car Decal		✖	✖	✖	✖	✖
Opportunity to request renewable season ticket(s)		✖	✖	✖	✖	✖
Opportunity to request priority home single game tickets [^]		4	4	6	8	8
Opportunity to request SEC Tournament tickets ^{^*}		2	2	6	8	8
Opportunity to request NCAA Tournament tickets ^{**}		2	2	4	6	6
Parking Pass			✖	✖	✖	✖
Richard B. Taylor Room Hospitality (1 pass per season ticket – limit up to number corresponding to annual giving level)*			4	N/A	N/A	
Courtside Club Hospitality Includes access to Richard B. Taylor Room (1 pass per season ticket – limit up to number corresponding to annual giving level)**				4	8	

^{^*} Qualifying to request tickets does not guarantee assignment.
[^] Opens 60 minutes prior to the start of the game and closes at tip-off.
^{**} Opens 60 minutes prior to the start of the game and closes at the end of half-time.

WAYS **TO GIVE**



ONLINE

Visit georgiadogs.com/donate to give.



PHONE

Give us a call at **877-423-2947** and we can assist you.




MAIL

The UGA Athletic Association
The Georgia Bulldog Club
P.O. Box 1472
Athens, GA 30603

Donations to The Men's Basketball Fund through The Georgia Bulldog Club are non-refundable.

➤PRIORITY
POINTS

The Georgia Bulldog Club calculates your priority point total based on cumulative giving towards UGA Athletics. Members are ranked in order based on cumulative priority point total for ticket opportunities including renewable season, single home and neutral-site games, and all postseason competitions (if Georgia participates). This includes the SEC Men's Basketball Tournament and the NCAA Tournament. Additionally, MBF donors who contribute \$1,250+ are eligible to receive a complimentary priority parking pass for home regular season games. In the event donors have the same priority point totals, tiebreakers are instituted by total 2021 MBF gift amount first and then by gift date, earliest to latest.

Hartman Fund Men's Basketball Fund Women's Basketball Premium Fund Gymnastics Endowment Fund Georgia Baseball Fund Sport-Specific Giving* Endowment Gifts*	
1 point per dollar	1.5 points per dollar (\$25,000 - 99,999) 2 points per dollar (\$100,000+)


* Points have been applied since January 2018.

REFER A BULLDOG

The Refer A Bulldog program is designed to reward current MBF donors for bringing new basketball supporters to The Georgia Bulldog Club.

When new donors are recruited, the existing donor will receive a one-time priority point referral bonus added to their cumulative priority points total. The number of points awarded will vary based on the size of the annual contribution.

Annual MBF Gift Level of New Donor	Point Credit Received by the Donor That Makes the Referral
\$7,000+	1,250
\$4,500-6,999	1,000
\$2,750-4,499	750
\$1,250-2,749	500
\$150-1,249	250

 MAGILL SOCIETY	
\$250,000+	5,000 Points
\$100,000-249,000	3,000 Points
\$50,000-99,999	2,000 Points
\$25,000-49,999	1,000 Points

SEASON TICKET
INFORMATION



UGA Men's Basketball tickets are mobile starting with the 2021-22 season. Scan the QR code for more information.



CHECKLIST

How to Request Seat Relocation of Current Season Tickets

- 1. Make one or several contributions to the Men's Basketball Fund (MBF) by the September 17, 2021 deadline, ensuring you meet or exceed the giving level required for access to your desired benefits and your per-seat giving requirement of \$150 per seat.
- 2. Submit your season ticket application and season ticket payment by the September 17, 2021 deadline via your online account. **TO BE CONSIDERED FOR RELOCATION, YOU MUST SELECT "YES"** when prompted on your online season ticket application indicating whether you would like to participate in the optional online seat selection process.
- 3. You will receive information via email after the season ticket application deadline (September 17, 2021) regarding how to participate in the optional online seat selection process, which will take place in October, along with a selection appointment time. Please see page 7 for additional information.

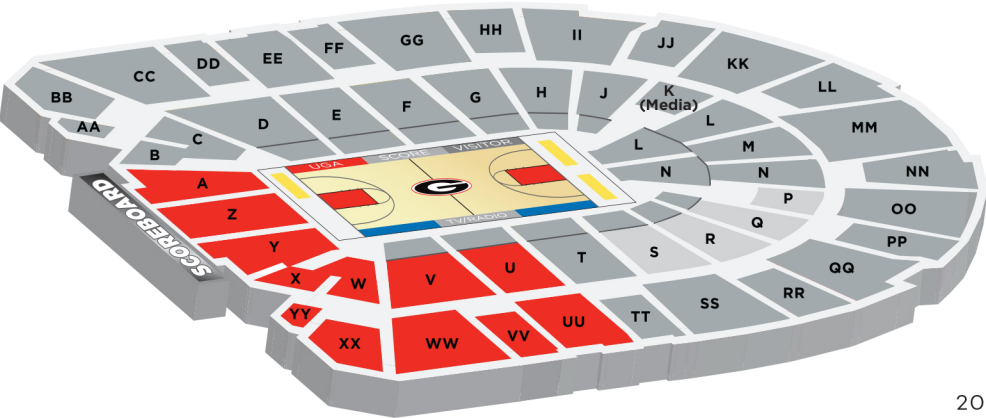
How to Request Additional Season Tickets

- 1. Make one or several contributions to the Men's Basketball Fund (MBF) by the September 17, 2021 deadline, ensuring you meet or exceed the giving level required for access to your desired benefits and your per-seat giving requirement of \$150 per seat for the total number of tickets you would like to request.
- 2. Submit your season ticket application and season ticket payment by the September 17, 2021 deadline via your online account.
- 3. You will receive information via email after the season ticket application deadline (September 17, 2021) regarding how to participate in the optional online seat selection process, which will take place in October, along with a selection appointment time. Please see page 7 for additional information.

How to Request New Season Tickets

- 1. Make one or several contributions to the Men's Basketball Fund (MBF) by the September 17, 2021 deadline, ensuring you meet or exceed the giving level required for access to your desired benefits and your per-seat giving requirement of \$150 per seat.
- 2. Submit your season ticket application and season ticket payment by the September 17, 2021 deadline via your online account.
- 3. You will receive information by email after the season ticket application deadline (September 17, 2021) regarding how to participate in the optional online seat selection process, which will take place in October, along with a selection appointment time. Please see page 7 for additional information.

STEGEMAN COLISEUM SEATING



- COURTSIDE SEATING
\$2,500 GIFT PER SEAT
- BASELINE SEATING
\$1,750 GIFT PER SEAT
- MBF DONOR SEATING
\$150 GIFT PER SEAT
- FACULTY / STAFF SEATING
- STUDENT SEATING

SEASON TICKET

INFORMATION

SEASON TICKET

SEATING SECTION & POSTSEASON

CUTOFFS

OPTIONAL SEAT SELECTION PROCESS



3D Seat Virtual View

Open the camera app on your smartphone or tablet and scan this QR code to view a 3D map of Stegeman Coliseum.



In 2019, we implemented an interactive online Optional Seat Selection Process. This enables Men's Basketball Fund donors who purchase men's basketball season tickets with the opportunity to explore seat relocation via a web-based 3D map of Stegeman Coliseum, while also giving those who purchase new or additional season tickets the ability to personally select the location of these seats. **All season ticket selections through this process will be based upon availability, your cumulative TGBC priority points total, and applicable MBF per-seat minimums being met.**

All Men's Basketball Fund donors, who are participating in the Optional Seat Selection Process, will be able to login to the website prior to the start of the process in order to familiarize yourself with the site while also identifying potential inventory options that might be available and of interest leading up to your appointment time. We strongly recommend that you login to the site prior to your selection appointment time in order to plan for your potential seat selection.

FREQUENTLY ASKED QUESTIONS

- 1

If I am participating to potentially relocate and/or add season tickets, am I required to move or add seat(s)?
No! If you login during your appointment time and do not see any desirable season ticket opportunities, you can exit the process or check out and maintain your seat locations from the 2019-20 season. If you previously paid for additional season tickets and do not wish to add any of the available seats, you can either receive a refund on the cost of the season tickets or have it applied towards your Men's Basketball Fund giving level for 2022. Donations are non-refundable.
- 2

Do I have to participate in the seat selection process?
Should you wish to maintain the same seat location(s) and quantity of season tickets that you had for the 2019-20 season, you do not have to participate in the Optional Seat Selection Process. Important Note: The University of Georgia Athletic Association reserves the right to adjust seating locations to eliminate single seats in an effort to maximize seating capacity.
- 3

What are my options if I am unavailable for my appointment time?
If you are unavailable at the time of your appointment, you may either login after your allotted time or you may entrust your seat selection to an individual of your choosing. Should your designee need personal assistance over the phone, on in-person, you will need to notify The Georgia Bulldog Club in writing ahead of time whom you have given authorization to make your selection.
- 4

What happens if I miss my selection appointment time?
If you miss your time, you can login any time after your allotted time to make selections. Please note you will sacrifice your priority place in line if you miss your appointment time as others will be logging in for selection throughout the day.
- 5

Will there be multiple accounts selecting at the same time?
Yes, please be aware that others will also be in the selection site at the same time due to members with earlier appointment times potentially taking more time to make their selections.
- 6

Can I login prior to my appointment time to look at open inventory?
YES! We urge you to do so. You will receive a link to the Seat Selection website at the same time you receive your appointment time. You can login to the website at any point leading up to your selection. Please note you cannot make any selections, but you will be able to see and track available inventory in real-time as it gets closer to your appointment.

Original seat locations from the 2019-20 season, before seating modifications were made due to social distancing, will be honored upon renewal. While it is impossible to forecast 2021-22 priority point cutoffs for priority seating opportunities throughout Stegeman Coliseum, the following is a breakdown of priority point thresholds that were established for new adjacent seat acquisitions for the 2019-20 season based on supply and demand.

These figures are provided only as a point of reference, as past cutoffs are not necessarily indicative of future opportunities. Season ticket availability is subject to change from season to season and is determined after the current season ticket holder renewal process is complete (September 17, 2021).

UPPER LEVEL		LOWER LEVEL	
Section	Points	Section	Points
AA	14,985	B	178,550
BB	19,550	E	659,025
CC	300	F	896,550
DD	300	G	303,546
EE	300	H	258,350
FF	350	J	130,324
GG	300	L	205,600
HH	12,100	M	113,762
KK	300	N	175,556
LL	320	Q	490,900
MM	300	R	246,600
NN	650	S	301,500
PP	300	T	315,780
QQ	300		
RR	300		
SS	300		
TT	300		

SEC TOURNAMENT	
Lower Level Cutoff	
35,060	



➤ ENHANCE YOUR GAME DAY
EXPERIENCE

PARKING MAP



- MBF PARKING**
\$1,250 MBF MINIMUM
GIFT REQUIREMENT
- GENERAL PUBLIC**
FREE PARKING

GAME DAY HOSPITALITY



Courtside Club
Purchase of season ticket(s) and minimum of \$4,500 MBF gift required
Renovated in 2019, the Courtside Club opens 60 minutes prior to the start of the game and closes at the start of the second half. Enjoy a pre-game meal and access to a cash bar in Stegeman Coliseum's premium hospitality area.



Richard B. Taylor Room
Purchase of season ticket(s) and minimum of \$2,750 MBF gift required
The Richard B. Taylor Room opens 60 minutes prior to the start of the game and closes at tip-off. Stop by to enjoy food, refreshments, access to a cash bar, and camaraderie of other Bulldog Fans prior to tip-off.

GEORGIA ATHLETIC HOSPITALITY



The Georgia Athletic Hospitality office handles the management and operation of Stegeman Coliseum's Courtside Seating, Courtside Club, and Richard B. Taylor Georgia Hospitality Room. Georgia Athletic Hospitality was established in 2009 with the mission to bring the exceptional service and proven experience to the premium seat holders at the University of Georgia.
www.georgiaathletichospitality.com

SINGLE HOME GAME / POSTSEASON
TICKETS ⬅

SINGLE HOME GAME TICKETS

The following charts outline the total number of basketball single home game and postseason tickets that donors may request based on your 2021 MBF contribution and/or your Magill Society commitment. Requirements are based on the limited number of tickets available for distribution and anticipated high demand.

2021 MBF Contribution	OR	Magill Society	Individual Home Games (Tickets per Game)
\$7,000+		\$100,000+	8
\$4,500-6,999		\$50,000-99,999	8
\$2,750-4,499		\$25,000-49,999	6
\$1,250-2,749		N/A	4
\$150-1,249		N/A	4
Total priority points necessary to be eligible to request		N/A	150

POSTSEASON TICKETS

Basketball postseason ticket locations are assigned based on cumulative TGBC priority points and availability, whereas the quantity of tickets that a donor can request is based on current MBF annual giving level and/or your Magill Society commitment. Since priority points were consolidated in 2018 to reflect one's total involvement with The Georgia Bulldog Club, MBF donors who have men's basketball season tickets will be given priority during the postseason ticket allocation process. Qualifying to request tickets does not guarantee assignment.

2021 MBF Contribution	OR	Magill Society	SEC Tournament	NCAA Tournament
\$7,000+		\$100,000+	8	6
\$4,500-6,999		\$50,000-99,999	8	6
\$2,750-4,499		\$25,000-49,999	6	4
\$1,250-2,749		N/A	2	2
\$150-1,249		N/A	2	2
Total priority points necessary to be eligible to request		N/A	150	15,000






877-GA-DAWGS
THEGEORGIABULLDOGCLUB.COM

PHYSICAL ADDRESS

BUTTS-MEHRE HERITAGE HALL
1 SELIG CIRCLE | SUITE 330 | ATHENS, GA 30602

MAILING ADDRESS

THE GEORGIA BULLDOG CLUB
P.O. BOX 1472 | ATHENS, GA 30603

-  **bulldogclub@sports.uga.edu**
-  **@UGABulldogClub**
-  **@ugabulldogclub**
-  **/ugabulldogclub**
-  **/company/the-Georgia-bulldog-club**