

COURTSIDE CLUB HOSPITALITY & PREMIUM SEATING

2021-2022 Courtside, Baseline & Hospitality Plan



Starting this year, all Women’s Basketball Fund donors who contribute \$1,000 or more, will have access to the Courtside Club hospitality room. The number of passes will be dictated based on the number of season tickets purchased with a max of 4 passes at the \$1,000 giving level, and a max of 8 at the \$2,500 giving level respectively. Courtside Club opens up 60 minutes prior to tip, and remains open until the end of the 2nd quarter.

COURTSIDE & BASELINE SEATING OPPORTUNITIES



All season ticket holders who had courtside & baseline seating in 2019 will have the first right to renew their seats. Courtside seats require a \$400 per-seat donation in addition to the \$50 season ticket cost, whereas the baseline seats require a \$250 per-seat donation with a \$50 season ticket cost.



POSTSEASON TICKET ASSIGNMENT PROCESS

All Women’s Basketball Fund donors may request up to 8 postseason tickets. Women’s Basketball postseason ticket locations are assigned based on cumulative TGBC priority points and availability. Since priority points were consolidated in 2018 to reflect one’s total involvement with The Georgia Bulldog Club, Women’s Basketball Fund donors will be given priority during the ticket allocation process. Qualifying to request tickets does not guarantee assignment.



Beginning with the 2021 season, all ticketing will be moved to digital format.

Mobile tickets will be emailed directly to you as a link within your email, and will appear in a Mobile PDF or Apple Wallet format, specifically designed for smartphones.

WOMEN’S BASKETBALL FUND
WAYS TO GIVE



ONLINE

Visit us at thegeorgiabulldogclub.com and click the ‘Donate Now’ icon in the upper right hand corner of the homepage: eCheck & credit card.



MAIL

Mail your gift with the enclosed form



OTHER

Want to donate another way? Call 877-423-2947 and we can assist you.

CALL: (877) 423.2947 | FAX: (706) 542.8992

EMAIL: bulldogclub@sports.uga.edu

WEB: thegeorgiabulldogclub.com

TWITTER & INSTAGRAM: @UGABulldogClub

FACEBOOK: /ugabulldogclub

MAILING ADDRESS

THE UGA ATHLETIC ASSOCIATION
The Georgia Bulldog Club | P.O. Box 1472 | Athens, GA 30603



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BATES

WOMEN’S
BASKETBALL
FUND

2021

NEW PRIORITY SEATING
OPPORTUNITIES



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COOMBS





Bulldog Nation,

What a year. Looking back on the past 12+ months, what resonates most for our entire team and staff is undoubtedly the passion, commitment and unwavering support that our Athletic Association has experienced from our most loyal fans and supporters like yourself. From the delayed start of the season to the sacrifices, hard work and discipline exhibited by our student-athletes, there were certainly no guarantees this past season aside from the fact that we could always count on our fans being there to support us through the ups and the downs, including our runs through the SEC Tournament and NCAA Tournament.

As we look forward, we spent this offseason brainstorming and planning how we can enhance YOUR experience at The Steg. Our program is excited to announce a new reserved seating model and what it will offer to our student-athletes and fans this season. Without your support, our tradition of unbridled excellence would not exist and we aspire to build upon it each and every day.

Join us for the 2021-22 season! Your consideration of a gift to the newly established Women's Basketball Fund—which will directly impact our Lady Dogs—truly makes a difference in the lives of our Bulldog student-athletes. Their first-class experience here at UGA begins from the recruiting process and extends through academic and athletic opportunities that encompass all of the elements that make our student-athletes the best that they can be today and in their future endeavors. It's all made possible because of you.

THANK YOU for your consideration of support. I'm eager for the new heights that we'll reach as a team this season – and I look forward to having you with us!

Coach Joni Taylor

IMPORTANT DATES

MID JULY

Donation information mailed and season ticket applications made available online.

SEPT 17

Season Ticket & Donation Deadline for priority season tickets.

OCTOBER

Online Seat & Parking Selection Process.



RESERVED SEATS

Starting this season, we will be offering a hybrid reserved season ticket model, which includes 6 different price points at Stegeman Coliseum, based on location, to enhance the experience for all of our Women's Basketball supporters and student-athletes. Each reserved seat and/or general admission section(s) will have a required per-seat donation. All lower level season tickets will cost \$50 each plus a corresponding per-seat contribution. All upper level general admission season tickets will cost \$40 each with no per-seat contribution required.

2021 WOMEN'S BASKETBALL FUND GIVING LEVELS & BENEFITS

BENEFIT	\$50	\$250	\$500	\$1,000	\$2,500
Car Decal	✖	✖	✖	✖	✖
Email Updates from Coach Taylor	✖	✖	✖	✖	✖
Season Ticket Priority	✖	✖	✖	✖	✖
Schedule Magnet		✖	✖	✖	✖
Priority Parking Pass			1	1	2
Courtside Club Hospitality Access (1 pass per season ticket up to the max amount dictated by giving level)*				4	8
Invitation to Attend a Practice				✖	✖
*Opens 60 minutes prior to the start of the meet and closes when introductions begin.					

PRIORITY POINT SYSTEM

The Georgia Bulldog Club calculates your priority point total based on cumulative giving towards UGA Athletics. Members are ranked in order based on cumulative priority point total for ticket opportunities including renewable season tickets and single and postseason games.

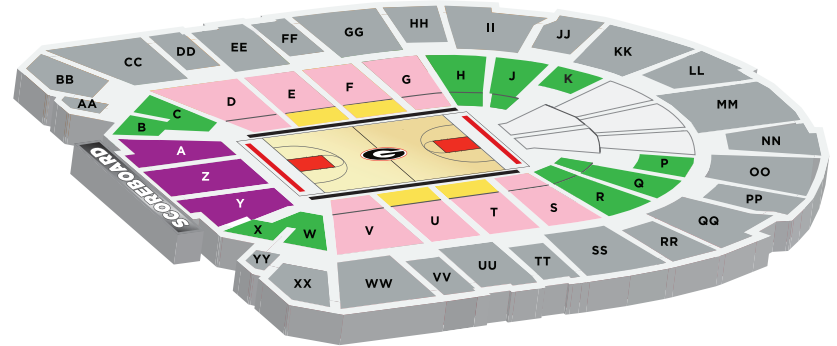
PRIORITY POINT CALCULATION

Hartman Fund Men's Basketball Fund Women's Basketball Fund Gymnastics Endowment Fund Georgia Baseball Fund Sport-Specific Giving Endowment Gifts	MAGILL SOCIETY
1 point per dollar	1.5 points per dollar (\$25,000 - 99,999) 2 points per dollar (\$100,000+)

TICKET ASSIGNMENT PROCESS

All donations and ticket requests will be due September 17th. Upon completion of the ticket application process, all accounts will be ranked to establish point-based priority and given an appointment time to select the location of ones season tickets. Everyone who submits a season ticket application will receive an appointment time. Those who request general admission sections (dictated via the season ticket application) will not need to participate in the seat selection process as these seating areas (highlighted in Green) will be available on game day on a first-come first-served basis within those sections.

STEGEMAN COLISEUM SEATING



LOWER LEVEL RESERVED SEATING \$50/SEAT CONTRIBUTION	LOWER LEVEL GENERAL ADMISSION \$25/SEAT CONTRIBUTION
CENTER COURT FLOOR SEATING \$100/SEAT CONTRIBUTION	UPPER LEVEL GENERAL ADMISSION \$40/SEASON TICKET
BASELINE SEATING \$250/SEAT CONTRIBUTION	UGA STUDENT SECTION
COURTSIDE SEATING \$400/SEAT CONTRIBUTION	Season Ticket Pricing \$50 Lower Level Season Ticket \$40 Upper Level Season Ticket

PARKING MAP

