



HARTMAN FUND

2022 DONOR GUIDE





A MESSAGE FROM HEAD COACH KIRBY SMART

Dear Bulldog Nation,

Thank you for your unwavering support of UGA student-athletes. The 2021 season was one for the history books, and our football program could not have achieved all our successes without you. I know I speak for our entire Georgia Football family when I say how grateful we are for all you have done and continue to do for our program.

Your membership in The Georgia Bulldog Club (TGBC) allows us to invest in resources for over 500 Georgia student-athletes competing in 21 varsity programs. TGBC members support critical elements of the student-athlete experience such as scholarships, performance nutrition, travel, academic support, athletic training, mental health resources, and leadership development. When you give to the Hartman Fund, you are directly impacting the lives of current and future generations of UGA student-athletes.

Georgia Bulldog Club donors answered the call in record numbers during 2021. **Please consider renewing your support of the Hartman Fund this year so that we can solidify our tradition of sustained success for years to come.**

I am thankful to have such a wonderful community of supporters around our program. Please know how much your involvement means to me, my family, our football program, and the entire Athletic Association – we would not be where we are today without you.

Go Dawgs!

Kirby Smart
Head Football Coach



MISSION OF THE HARTMAN FUND

Hartman Fund donors directly impact the UGA experience for student-athletes across 21 varsity sport programs by providing the financial support in the critical areas of:



STUDENT-ATHLETE
SCHOLARSHIPS



MENTAL WELLBEING &
PSYCHOLOGICAL RESOURCES



ACADEMIC SUPPORT



LAPTOP COMPUTER &
EQUIPMENT UPGRADES



ATHLETIC TRAINING
& MEDICAL CARE



COST OF ATTENDANCE



NUTRITION



PROFESSIONAL DEVELOPMENT
& LIFE SKILLS PROGRAMMING



TRAVEL ASSISTANCE

Your gift enables UGA student-athletes to establish a strong foundation for success in life beyond their playing days.



2020-2021 By the Numbers

With no state or university funding, UGA Athletics relies on private support to provide student-athletes from 21 varsity sports with a world-class experience. As student-athletes balance the time commitment necessary to compete for championships and the rigors of UGA's academic curriculum, additional resources are needed for them to excel in each area.

Academic Success

98 Student-athletes were named to the SEC Honor Roll, leading the conference

89 2020-2021 Graduates

17 Teams earned a team GPA over 3.0 during the 2020-21 academic year

6 Academic All-Americans

Athletic Success

#1 Final ranking in both the Coaches & AP Polls as the 2021 National Champions

9 UGA football players were selected in the 2021 NFL Draft, a new school record

#10 Finish in the 2021-21 Learfield IMG College Director's Cup Standings

13 Teams finished the year ranked in the top 15 nationally

26 UGA alumni from 9 different countries competed in the Tokyo Olympics



21 Sports



500+ Student-Athletes



Leading the nation with 21 All-State AFCA GoodWorks Team Honorees



IMPORTANT DATES

APRIL 1, 2022

Hartman Fund contribution deadline for 2022 football season ticket priority & season ticket payments

MID-MAY 2022

Optional football seat and parking selection process



2020-2021

By the Numbers

Scholarship Increase in the Last 10 Years



2011

IN-STATE:

\$20,820

OUT-OF-STATE:

\$39,030

 Chris Conley



2021

IN-STATE:

\$27,946

OUT-OF-STATE:

\$47,360

Brock Bowers 



In 2020, the UGA football program started the “Dawgs for Pups” initiative to lend a heavy hand of support to the local community



MAY 27, 2022

Football single home, away and neutral site ticket request and priority points deadline

MID-AUG. 2022

Digital tickets delivered via mobile delivery

NOV. 1, 2022

Football postseason ticket priority points deadline

Hartman Fund Annual Benefits

ANNUAL BENEFIT

Giving Level

Student-
Athlete Impact

\$100

Strength &
Conditioning
support for
1 week

\$250

Mentoring &
Community
Outreach for
1 year

\$550

Books for
1 semester

\$1,500

Game &
Practice gear
for 1-year

\$2,500

Nutrition
for 1 year

\$5,000

Academic
Support for
1 year

\$10,000

In-State
Tuition for
1 semester

Impact the lives of
UGA student-athletes



Opportunity to request single
home game, away game, neutral
site & postseason tickets



Membership Packet



E-Newsletter



10% discount at the
UGA Bookstore



Digital Football Media Guide



Eligible to request renewable
football season tickets



Custom Phil Steele College Football Preview Magazine With UGA Cover



Opportunity to request home football parking

1
PASS

1
PASS

2
PASSES

Opportunity to request GA/FL parking

1
PASS

2
PASSES

NOTE: If you hold more than one account with The Georgia Bulldog Club, annual giving from separate accounts will not be combined for distribution of benefits.

Renewable Season Ticket Requests: Hartman Fund members who contribute their minimum per-seat donation and purchase season tickets will have the right to renew their season tickets. All new requests are fulfilled based on priority and availability at the time of the member's online seat selection.

Renewable Parking Pass Requests: Hartman Fund members who contribute \$2,500 or more and purchase football season tickets will have the right to renew their season parking pass. All new requests are fulfilled based on priority and availability at the time of the member's parking selection.

Membership Packet: Includes a 2022 Football schedule magnet, car decals, and a TGBC branded gift.



Priority Points

Priority Points: The Georgia Bulldog Club calculates your priority point total based on cumulative giving towards UGA Athletics. Members are ranked in order based on cumulative priority point total for ticket opportunities including renewable season, single home and away games, neutral site meetings like the Georgia/Florida game, and all postseason competitions (if Georgia participates), including the SEC Championship Game, bowl games, and the College Football Playoff. Priority parking opportunities include the home football season and the Georgia/Florida game in Jacksonville.

Hartman Fund
Men's Basketball Fund
Women's Basketball Fund
Gymnastics Endowment Fund
Georgia Baseball Fund
Sport-Specific Giving
Endowment Gifts*
Victory Fund
Dawgs on Tour Birdie Challenge



MAGILL SOCIETY

1 point per dollar

1.5 points per dollar (\$25,000 - 99,999)

2 points per dollar (\$100,000+)

* Any sport-specific or endowment gift made on January 1, 2018 or beyond will be eligible to receive priority points.

To view your priority point total online at www.thegeorgiabulldogclub.com, you will need:

- 1** Account Number or Email Address
- 2** Password or Pin Number



Renewing & Requesting New Season Tickets

A contribution to the 2022 Hartman Fund provides you with the opportunity to request renewable season, single home game, away and neutral site game and/or postseason tickets. Eligibility for season tickets at Sanford Stadium is a two-step process: a 2022 Hartman Fund contribution AND a season ticket payment.

Season Ticket Holders Renewing in 2022

- » The ability to make both your Hartman Fund contribution, season ticket payment, and/or any additional season ticket requests can now be completed at the same time. The deadline for both is **April 1st, 2022**.
- » Donations to the Hartman Fund, Victory Fund, Magill Society pledge payments, and any sport-specific or endowment gifts made through the April 1st, 2022 deadline will increase your priority point total for the optional football seat and parking selection process.
- » Seat locations selected in the 2021 Seat and Parking Selection Process will be renewable for the 2022 season.
- » UGAAA reserves the right to adjust seating locations to eliminate single seats in an effort to maximize seating capacity.

New Season Ticket Requests

- » Each section in Sanford Stadium has a per-seat contribution requirement. Making the per-seat contribution does not guarantee assignment in this section as assignment is based on **priority points and availability** at the time of your seat selection in Summer 2022. Both 2022 season ticket applications and Hartman Fund donations must be completed by **April 1st, 2022**.
- » Please make a contribution you are comfortable with, as **a donation does not guarantee assignment of new season tickets**.

Football Season	Priority Points of Last Patron Assigned New/Additional Season Tickets (2 Adjacent)
2021	550
2020	550
2019	10,420
2018	23,900
2017	550
2016	1,201
2015	6,701
2014	1,001
2013	500
2012	500
2011	500

Members who request but do not receive season tickets will have the first opportunity to purchase any football mini-packages and/or single game tickets based on priority and availability.



Renewing & Requesting New Season Tickets

Both tickets and parking passes will be distributed via mobile delivery.

New Season Ticket Requests and Renewals (if desired) will participate in the Online Seat and Parking Selection Process in Mid-May 2022.

- » This is required for all donors who are requesting NEW season tickets and/or parking.
- » **If you do not wish to relocate your current seats and/or parking, you do not have to participate in the selection process.**
- » As a reminder, you retain the ability to renew the same seat locations that you held in the 2021 season.

During the online, self-selection process, you will have the ability to choose your seat location (pending availability). If you have the opportunity to select seats that have a higher per-seat requirement than what you have already paid towards the 2022 Hartman Fund, you will have the ability to secure these seats by paying the per-seat difference at the time of check-out. If you are unable to secure desirable seat locations or if no seat locations are available, you may request a refund on the cost of your season tickets or have this cost applied toward your 2023 Hartman Fund contribution by indicating this preference on your ticket application.

All 2022 Hartman Fund donors who purchase new football season tickets, and make the minimum per-seat donation for the number of new ticket(s) desired, will automatically receive an appointment time to be included in the seat and parking selection process. Requesting game tickets does not guarantee that you will receive them as assignments are based on priority points and availability.



If you have any questions about the Optional Seat & Parking Selection Process or how to better position yourself for your priority-based appointment time, contact us at **877-GA-DAWGS** or via email at **SEATS@sports.uga.edu**.



Relocating & Adding Season Tickets and/or Parking

In order to relocate and/or add season tickets, you must participate in the Online Seat & Parking Selection Process in Mid-May 2022.

How to Request Seat Relocation of Current Season Tickets and/or Parking

To be considered for relocation, you must click YES prior to checking out at the end of your online Season Ticket application, which must be submitted by the April 1st deadline.

If you would like to opt-in to the optional UGA Football seating and/or parking selection process, please check "YES" below. If you are satisfied with your current UGA Football seating and parking locations, please select "NO" below.

YES NO

*** If you do not select "YES", or select to not participate online, you waive your right to participate in the 2022 selection process.**

Should you have the opportunity to select seats in a higher per-seat gift requirement section and your current Hartman Fund contribution does not meet this minimum, you will have the opportunity to pay the difference during the online seat selection process. **Your current seat locations will remain in your account unless you specify a change during the check-out process of your selection time.**

How to Request Additional Season Tickets

Submit your season ticket application and ticket payment for additional season tickets by the April 1st deadline. In order to select additional seats during the online process, they must be paid for by the April 1st deadline. **You will NOT have the option to purchase additional seats during the process if you do not request and pay for the additional tickets on your application by the April 1st deadline.**

Please note this also applies for any per-seat donation required for additional tickets. (Minimum of \$275/seat).

If you have the opportunity to select seats that have a higher per-seat requirement than what you have already paid towards the 2022 Hartman Fund, you will have the ability to secure these seats by paying the per-seat difference at the time of check-out. If you are unable to secure desirable additional seat locations or if no additional seat locations are available, you may request a refund on the cost of your season tickets or have this cost applied towards your 2023 Hartman Fund contribution by indicating this preference on your ticket application. Hartman Fund donations are non-refundable. **Your current seat locations will remain in your account, unless you specify a change during the check-out process of your selection time.**

All 2022 Hartman Fund donors who purchase additional football season tickets and make the minimum per-seat donation for additional tickets (\$275/ticket) will automatically receive an appointment time to be included in the seat and parking selection process. Requesting game tickets does not guarantee that you will receive them as assignments are based on priority points and availability.



Online Seat & Parking Selection Process

The online site makes seat & parking selections easy

The web-based 3-D Seat & Parking virtual site will provide 2022 Hartman Fund donors who purchase football season tickets and wish to relocate or add new seats the opportunity to self-select seats from open inventory at their specified appointment time. From this site, members can see panoramic diagrams of stadium seating, view an instructional video on how to select, check available seats and parking lots, monitor other selections, and personally choose seat locations and/or parking at your appointment time.

All Hartman Fund donors who are participating in the optional selection process will be able to login to the website prior to the start of the process in order to familiarize themselves with the site while also identifying potential inventory that might be available leading up to your appointment time. We strongly recommend that you login to the site prior to your appointment time in order to plan for your potential selection.

The deadline for determining your overall priority points total, which dictates your rank and selection time, is April 1st. In May 2022, The Georgia Bulldog Club will be assigning appointment times and notifying all 2022 Hartman Fund donors who have indicated an interest in being a part of the selection process. Appointment times will occur every minute and donors will be logging in to the site consistently throughout each day of the selection process.



3-D Seat Virtual View

FOUR TIPS FOR SUCCESS



- 1 **Renew** your tickets and make your gift by April 1st
- 2 **Mark** your seat selection appointment time on your calendar
- 3 **Explore** the virtual seating map in advance
- 4 **Call** TGBC if you have any questions

Optional Seat & Parking Selection Process

Optional Seat and Parking Selection Process Completion Options

While it is impossible to forecast 2022 priority point cutoffs for priority seating opportunities throughout Sanford Stadium, the following is a breakdown of 2021 priority point cutoffs that were determined based on supply and demand:

- 2 adjacent seats in Sanford Stadium: **550 points** (East Upper Sections)
- 4 adjacent seats in Sanford Stadium: **1,100 points** (East Upper Sections)
 - East Lower: **10,500**
 - North Upper: **1,100**
 - South Upper: **2,000**
 - East Lower Club (2): **83,088**
 - East Lower Club (4): **88,650**
 - East Upper Club (2): **92,700**
 - East Upper Club (4): **213,690**
 - North Club (2): **145,550**
 - North Club (4): **117,070**
 - South Club (2): **186,292**
 - South Club (4): **328,400**
 - Sky Club: **619,325**
 - South Lower - \$475 (4): **74,370**
 - South Lower - \$475 (2): **67,303**
 - South Lower - \$375 (4): **27,735**
 - South Lower - \$375 (2): **14,755**
 - North Lower - \$475 (4): **50,500**
 - North Lower - \$475 (2): **31,668**
 - North Lower - \$375 (4): **16,200**
 - North Lower - \$375 (2): **16,200**

The table above shows the 2021 priority point thresholds that were required for new seat acquisitions throughout Sanford Stadium. These figures are provided only as a point of reference, as past cutoffs are not necessarily indicative of future opportunities. Ticket availability is determined after the current season ticketholder renewal process is complete (April 1st, 2022). The inventory available for both new and additional season ticket requests, as well as seat relocations, will be determined by the quantities and locations of the remaining supply of unsold tickets. Ticket availability fluctuates from season to season.

Selection Time Options

Individual seat and parking selection may be completed in one of three ways:

- 1 Online: All donors may login to select your seats and/or parking. The site will provide donors with a 3-D view while selecting your seats. Selecting available seats online is very user-friendly and highly recommended.**
- 2 Online, with phone assistance from The Georgia Bulldog Club or Georgia Ticket Office.** We will be prepared to assist you over the phone in selecting your seats.
 - a. For questions the **DAY OF** your appointment time, call 706-542-1231: Option 1 for selection assistance.
 - b. For questions **PRIOR TO THE DAY OF** your appointment, call 706-542-1231: Option 3 to reach The Georgia Bulldog Club.
- 3 In-person at the Stegeman Coliseum Ticket Office: The Georgia Bulldog Club and Ticket Office staff will be on site if you wish to select your seats in person. We ask that you arrive five minutes prior to your appointment time, and a staff member will help you through the process. Paid parking will be available at the Carlton Street Parking Deck.**



Optional Seat & Parking Selection Process FAQ's

1 Do I have to participate in the seat and parking selection process?

No. Should you wish to maintain the same seat(s) & parking location and quantity of tickets that you had for the 2021 season, you do NOT have to participate in the optional seat & parking selection process.

2 What are my options if I am unavailable for my appointment time?

If you are not available during your appointment time, you may entrust your seat selection to an individual of your choosing. Should your designee need personal assistance over the phone or in-person, you will need to notify The Georgia Bulldog Club in writing ahead of time whom you have given authorization to make your selection.

3 What happens if I miss my appointment time?

If you miss your time, you are able to login any time after your appointment begins to make selections. Please note you will sacrifice your priority place in line if you miss your appointment time as others will be logging in for selection throughout the day.

4 Will there be multiple accounts selecting at the same time?

Yes, please be aware that others are likely to be in the selection site at the same time.

5 Can I set up my appointment time to be at the same time as a family or friend's account?

While we cannot adjust appointment times, you may choose to login at the same time as the account with the lowest priority point total to simultaneously select your seats and/or parking.

6 Can I login prior to my appointment time to look at availabilities?

YES! We urge you to do so. You will receive a link to the seat and parking selection website at the same time you receive your appointment time. You can login to the software at any point leading up to your selection. Please note you cannot make any selections, but you will be able to see and track availabilities in real-time as it gets closer to your appointment.

7 Who do I contact with questions about the Optional Seat Selection Process?

If you have any questions about the Optional Seat Selection Process, contact The Georgia Bulldog Club at 877-423-2947 or via email at SEATS@sports.uga.edu.

8 If I am participating to potentially relocate or add tickets, am I required to move or add seat(s)?

No. If you login during your appointment time and do not see any tickets you want, you can check out with your existing seats.

Sanford Stadium Seating Chart & Donation Requirements



Gate Locations



Club Seating	Per-Seat Requirement
Section	
Champions Club	\$2,250
SkyClub	\$1,200
South and North Club	\$750
East Upper Club	\$450
East Lower Club	\$300

Stadium Seating	Per-Seat Requirement
Section	
129-133, 106-108	\$475
102-105, 134-137, 125-128 328-334, 304-307	\$375
115-124, 301-303, 325-327 335-337	\$300
101, 314-324, 606-610	\$275
Faculty/Staff	
Students	
Visitor Seating	

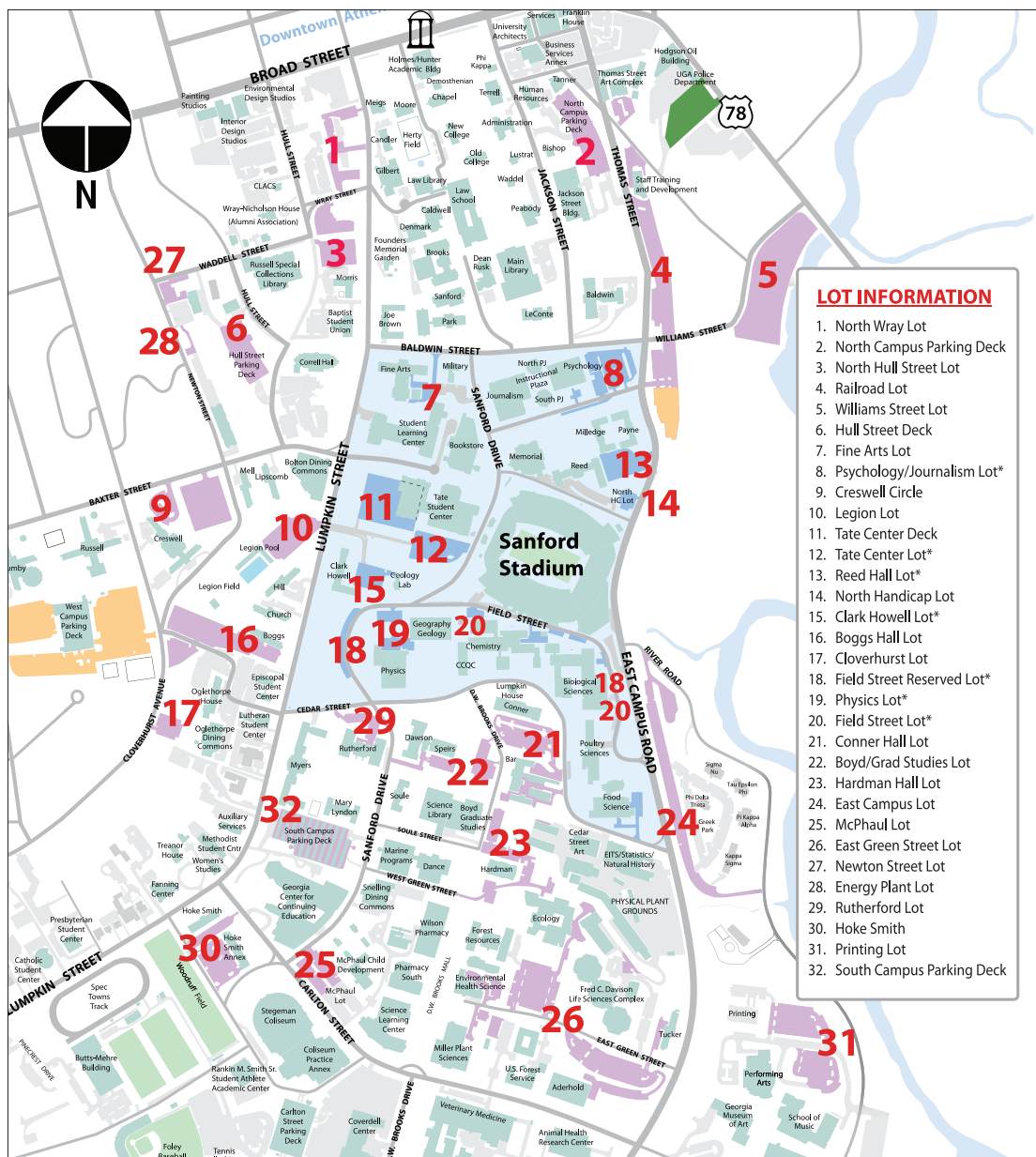


Game Day Parking

📌 Parking passes are now mobile!

The Georgia Bulldog Club is pleased to offer Hartman Fund members at the \$2,500 giving level or higher the ability to request a season parking pass. All 2021 parking pass holders will have the first right to maintain their existing parking location as long their Hartman Fund contribution is renewed at the \$2,500 level or above. All accounts who opt-in to the selection process, will have the ability to select based on priority and availability during the online Seat & Parking Selection Process. If parking is available to select and your current Hartman Fund contribution is less than \$2,500, you will have the opportunity to pay the difference at checkout.

NOTE: Due to campus construction, the availability of certain lots may change prior to assignments. Communication with impacted donors will be made in advance of assignments by The Georgia Bulldog Club. Starting this season, the Boyd/Grad Studies Lot will have significantly reduced capacity.



Game Tickets: Single Home, Away & Neutral Site

You do not need to be a football season ticket holder in order to request single home, away, or neutral site game tickets. The online single home, away and neutral site application will list all available games, as well as ticket quantities, for which a member is eligible to request based on cumulative TGBC priority points and either your 2022 Hartman Fund contribution and/or level of involvement in the Magill Society.

The following ticket charts outline the cumulative TGBC priority points necessary to be eligible to request tickets to a specific game and the total number of tickets you may request based on your 2022 Hartman Fund contribution and/or level of involvement in the Magill Society. Minimum cumulative priority point requirements to request tickets are established based on the anticipated number of tickets in UGA's inventory and high donor demand.

Away Game Tickets

2022 Hartman Fund Contribution	OR	Magill Society	Oregon (In Atlanta)	South Carolina	Miss. St.	Missouri	Kentucky
\$10,000+		\$100,000+	8	6	6	6	6
\$5,000-9,999		\$50,000-99,999	8	4	4	4	4
\$3,000-4,999		\$25,000-49,999	6	4	4	4	4
\$100-2,999		N/A	4	2	2	2	2
Cumulative TGBC priority points necessary to be eligible to request			20,000	35,000	25,000	2,500	2,500

- » In order to provide ample opportunities and be consistent with home game policies, each account will have access to no more than 4 tickets in any club areas at neutral site venues. All additional tickets above and beyond 4 will be allocated based on priority in non-club areas at the same time.

Home Game Tickets

2022 Hartman Fund Contribution	OR	Magill Society	Samford, Kent St., Auburn, Vanderbilt, Tennessee, Georgia Tech
\$10,000+		\$100,000+	8
\$5,000-9,999		\$50,000-99,999	8
\$3,000-4,999		\$25,000-49,999	6
\$100-2,999		N/A	4
Cumulative TGBC priority points necessary to be eligible to request			100



Game Tickets: Single Home, Away, Neutral Site & Postseason

Single Home, Away, and Neutral Site Game Ticket Assignment Process

- » The online application for single home, away and neutral site games is due May 27, 2022. All seating requests for single home, away and neutral site games must be entered and submitted via ticket application in your online account.
- » Single home, away, and neutral site game ticket locations are assigned based on cumulative TGBC priority points and availability, whereas the quantity of tickets that you can request is based on your 2022 Hartman Fund gift or level of involvement in the Magill Society. **Qualifying to request tickets does not guarantee assignment.**
- » After the assignment process is complete, the Athletic Association will publish the priority point cutoffs on georgiadogs.com. If you are assigned single home, away and/or neutral site game tickets, you will receive them separate from your season tickets.

Postseason Ticket Assignment Process

- » Your cumulative TGBC priority points determine if you are eligible to request tickets for postseason opportunities. The donation deadline to establish point-based priority for postseason is November 1, 2022.
- » In order to provide ample opportunities and be consistent with home game policies, each account will have access to no more than 4 tickets in any club areas at postseason venues. All additional tickets above and beyond those you may qualify for will be allocated based on priority in non-club areas at the same time.

2022 Hartman Fund Contribution	OR	Magill Society	SEC Championship + Peach Bowl	Fiesta Bowl + National Championship	All Other Bowls
\$10,000+		\$100,000+	6	6	8
\$5,000-9,999		\$50,000-99,999	4	4	8
\$100-4,999		\$25,000-49,999	2	2	8
Cumulative TGBC priority points necessary to be eligible to request			70,000	30,000	100



Priority Guidelines: Georgia/Florida



Priority Point Requirements

Your cumulative TGBC priority points determine if you are eligible to request tickets to the neutral site game against Florida. The number of tickets that you are eligible to request is based on your 2022 Hartman Fund gift and/or level of involvement in the Magill Society as depicted in the chart below. **Requesting game tickets doesn't guarantee that you will receive them as assignments are based on cumulative TGBC priority points and availability.** You do not need to be a season ticket holder to be eligible to request tickets.

- » **Regular Tickets:** A minimum of 10,000 cumulative TGBC priority points are necessary to be eligible to request regular seats. Cumulative TGBC priority point cutoffs will vary year to year.
- » **Club Level Tickets:** A minimum of 65,000 cumulative TGBC priority points are necessary to be eligible to request club seats. The 2021 cutoff for club tickets was 88,410 cumulative points. Cumulative priority point cutoffs will vary year to year.
- » In order to provide ample opportunities and be consistent with home game policies, each account will have access to no more than 4 tickets in any club areas at neutral site venues. All additional tickets above and beyond 4 will be allocated based on priority in non-club areas at the same time.

2022 Hartman Fund Contribution	OR	Magill Society	Florida
\$5,000-10,000+		\$50,000-100,000+	8
\$3,000-4,999		\$25,000-49,999	6
\$100-2,999		N/A	4
Cumulative TGBC priority points necessary to be eligible to request non-club tickets			10,000
Cumulative TGBC priority points necessary to be eligible to request up to 4 club level tickets			65,000

Georgia/Florida Parking

- » 2022 Hartman Fund members who contribute \$5,000 or more annually and receive Georgia/Florida tickets through the Athletic Association have the opportunity to receive a complimentary parking pass for the game.
- » 2022 Hartman Fund members who contribute \$10,000 or more annually and receive Georgia/Florida tickets through the Athletic Association have the opportunity to receive a second parking pass.
- » All parking passes for the Georgia/Florida game are free of charge and assigned based on cumulative TGBC priority points and availability.
- » Parking lot inventory and assignments are subject to change each year.



Leadership Giving



The Magill Society serves as the leadership fundraising entity under The Georgia Bulldog Club. This group is philanthropic in nature with its members invested in the success of UGA student-athletes.

Commitments to The Magill Society are used to fund our current athletic facility projects. Through their generosity and support, Magill Society members are expediting the continued growth and enhancement of Georgia Athletics.

Magill Society Membership:

- » Commitments of \$25,000 or more paid over a 5-year period (above and beyond Hartman Fund contributions)
- » Access to an exclusive stewardship program
- » Opportunity to earn bonus priority points

The Hedges is an exclusive group of TGBC members whose overall contributions total \$100,000 or more to TGBC in a giving year (Dec. 1 - Nov. 30). Members of The Hedges are fans, friends and alumni whose generosity immediately improves the overall landscape of UGA Athletics through capital project gifts, scholarship endowments, sport-specific gifts and annual priority seating fund gifts. Members of The Hedges are eligible to receive special benefits such as a private dinner with the J. Reid Parker Director of Athletics or a head coach (based on availability), Dooley Field sideline pass for one (1) home football game, and special UGA gear featuring the Hedges logo, among others.




GEORGIA *Always*


Georgia Always is a society honoring individuals who leave the ultimate legacy for UGA student-athletes, coaches, staff and athletic programs through planned or deferred gifts. These funds ensure the Athletic Association's ability to fulfill its long-term vision through support of scholarships, endowments, facility improvement, and other support funds. Georgia Always gifts are customizable both to support the donors' specific area of passion within UGA Athletics and also to make the desired transformational impact.



Refer A Bulldog Program

The **Refer A Bulldog** program is designed to reward current members for bringing new members to The Georgia Bulldog Club. To meet The Georgia Bulldog Club's goal of increasing membership while further providing the very best resources to our dedicated student-athletes, members have the ability to accumulate additional priority points based on the giving level of new members they refer.

 HARTMAN FUND	
Annual Gift Level of New Donor	Priority Point Credit Received by the Donor That Makes the Referral
\$10,000+	2,000 Points
\$5,000-9,999	1,000 Points
\$2,500-4,999	500 Points
\$1,000-2,499	200 Points
\$500-999	100 Points
\$100-499	20 Points

 MAGILL SOCIETY	
\$250,000+	5,000 Points
\$100,000-249,999	3,000 Points
\$50,000-99,999	2,000 Points
\$25,000-49,999	1,000 Points

NOTES:

- At the time of donation, the new member must submit either a Refer A Bulldog form (located online at www.thegeorgiabulldogclub.com) or submit the current member name and account number when donating online. For record keeping purposes, it is important that the referral be made at the time of the new donation.
- Referral priority points do not count toward any annual per-seat giving requirement. They are strictly added as a credit to the member's cumulative TGBC priority points total.
- Point-credit will be added after the Hartman Fund deadline and will be visible in the cumulative TGBC priority point total prior to the football seating and parking priority allocation process.

Frequently Asked Questions

1 Why should I donate to The Georgia Bulldog Club?

Private support is essential to the success of UGA student-athletes and the UGA Athletic Association (UGAAA). UGAAA receives no financial assistance from the state of Georgia. It is a self-funded entity, solely dependent upon self-generated revenues to operate and provide student-athlete scholarships, build world-class athletic facilities and ensure UGA's tradition of athletic excellence continues to grow.

2 How do I become a member of The Georgia Bulldog Club?

You can become a member of The Georgia Bulldog Club (TGBC) by donating a minimum of \$100 to the Hartman Fund. In addition, there are a variety of other ways to support UGA Athletics by making contributions to the Women's Basketball Fund, Men's Basketball Fund, Gymnastics Endowment Fund, Georgia Baseball Fund, Magill Society, Endowment Program, Victory Fund, and via sport-specific giving opportunities.

3 What is the best way to increase my priority point ranking?

The best way to increase your cumulative TGBC priority point ranking is to join the Magill Society, which awards bonus priority points for commitments of \$25,000 or greater that are made payable over a 5-year period of time. Increasing your support to the Hartman Fund is also a great way to increase your priority point total and improve your ranking. Lastly, referring new TGBC and/or Magill Society members is another way to help grow the base of support towards UGA Athletics while also increasing your cumulative TGBC priority point total and ranking amongst our members.

4 How are away game football tickets allocated?

Away game ticket locations are dictated by the host school, and are allocated based on cumulative TGBC priority points whereas the number of tickets that a member is eligible to request is based on either your 2022 Hartman Fund donation or your level of commitment in The Magill Society. Please see page 14 for a full breakdown on our 2022 away game quantity cutoffs and priority point requirements.

5 Are my Hartman Fund contributions tax deductible?

Under the Tax Cuts and Jobs Act of 2017, no charitable deduction is allowed for amounts paid to the UGA Athletic Association after December 31, 2017 in exchange for the right to purchase season tickets for The University of Georgia home athletic events. Accordingly, in the absence of additional guidance from the Internal Revenue Service or the Department of Treasury, your seat-related contributions for home events are no longer tax-deductible. We recommend that you consult your tax advisor to determine the potential tax-deductibility for gifts made above and beyond your per-seat-related contributions.

6 How are season tickets & priority points handled in the event of a divorce?

As of 2020, The Georgia Bulldog Club has adopted the following divorce policy: In the event that a married couple, who jointly purchases season tickets, were to get divorced, couples have the opportunity to split season tickets and priority points into two separate accounts under each of the spouse's names upon providing a court ordered divorce decree with details of the ticket and points split. If the allocation of the season tickets and parking is not specifically addressed in a divorce decree, all priority points, season tickets and parking amassed during marriage will remain under the original account holder's name. This is a one-time account split, which must be completed after the divorce is finalized prior to the following season's ticket renewal deadline.

Account Guidelines/ Methods of Giving

Account Guidelines

- » Members may have a maximum of 8 season tickets on one account, with no more than 4 being assigned to the club level.
- » The Georgia Bulldog Club encourages every supporter of Georgia Athletics to establish and contribute to an account in his or her own name.
- » The Georgia Bulldog Club requires an account to be listed under the name of an individual and not a company or family name. TGBC reserves the right to change account names that do not comply with this policy.
- » Donations to the Hartman Fund through The Georgia Bulldog Club are non-refundable.
- » UGAAA reserves the right to cancel orders, void tickets, deny admission and terminate season ticket accounts for violation of any policies of the UGAAA without notice. Please refer to the Zero Tolerance Policy on georgiadogs.com for more information.

Account Transfer Policies

- » An account, including the associated priority points and season tickets, may only be inherited by a surviving spouse at the time of death of the primary account holder.
- » An account, including the associated priority points, parking, and season tickets, cannot be transferred by virtue of will, trust, or other estate-planning document.
- » An account, including the associated priority points, parking, and season tickets, can only be transferred one time by members of the Silver Circle.

How do I make a gift?

You may make a gift at any point during the year, keeping in mind the April 1, 2022 deadline if you have an interest in 2022 football season ticket benefits.



ONLINE

Visit www.thegeorgiabulldogclub.com and click 'Give Now' in the upper right hand corner. Log on to your online account and follow the steps for an immediate, safe, and secure donation process. Online contributions may be made with Visa, MasterCard, AMEX or Discover.



MAIL

Mail a check, payable to UGAAA-Hartman Fund, to The Georgia Bulldog Club.



PHONE

A member of The Georgia Bulldog Club staff would be happy to answer any questions — 877-GA-DAWGS.

Donations to the Hartman Fund through The Georgia Bulldog Club are non-refundable.

 Access your account online: thegeorgiabulldogclub.com

Online account management includes:

- » Making a contribution
- » Viewing your seat and parking locations
- » Updating your contact information
- » Viewing your priority point total
- » Viewing your contribution history
- » Purchasing tickets
- » Accessing the donor priority point calculator





THE GEORGIA BULLDOG CLUB STAFF

The Georgia Bulldog Club staff is here to serve you and is more than willing to assist you with any of your UGA Athletics related needs. Your phone calls, emails or office visits are always welcome.

Ford Williams

Executive Associate Athletic Director/
Executive Director of The Georgia
Bulldog Club
fwilliams@sports.uga.edu
706-542-9239

Kevin Miller

Senior Associate Athletic Director/
Deputy Executive Director of
The Georgia Bulldog Club
kmiller@sports.uga.edu
706-542-1448

Brad Bell

Associate Athletic Director
for Major Gifts
bbell@sports.uga.edu
706-542-1012

Travis Epling

Assistant Athletic Director for
Major Gifts & Premium Seating
tepling@sports.uga.edu
706-542-8317

Christian Williams

Assistant Athletic Director for
Annual Giving
christianw@sports.uga.edu
706-542-7812

Jon Burkett

Senior Director of Development
for Major Gifts
jburkett@sports.uga.edu
706-206-0814

Shaun Chapas

Senior Director of Development
for Major Gifts
schapas@sports.uga.edu
706-255-9158

Michelle Jones

Senior Director of Stewardship
& Special Events
mjones@sports.uga.edu
706-542-5696

Alan Daniel

Director of Development &
Internal Operations
adaniel@sports.uga.edu
706-542-9248

Loran Smith

Major Gifts Officer
loransmith@sports.uga.edu
706-542-5737

Brandon Boykin

Assistant Director of Development
for Major Gifts
bboykin@sports.uga.edu
706-542-8317

Sean Chatham

Assistant Director of Development/
Internal Operations
schatham@sports.uga.edu
706-542-9232

Claire Kirby

Assistant Director of Donor Relations
& Special Events
ckirby@sports.uga.edu
706-542-2468

Lindsay Nation

Assistant Director of Donor Relations
& Special Events
lnation@sports.uga.edu
706-542-3344

Andrew Sadler

Assistant Director of Development/
Annual Giving
asadler@sports.uga.edu
706-542-0131

Barbara Hartman

Development Specialist
bhartman@sports.uga.edu
706-340-1948

Jared Raskin

Development Assistant
jaredraskin@uga.edu
706-542-9220

Kendell Williams

Development Assistant
kwill4@uga.edu
706-542-0228

Alisia Mathis

Executive Development Assistant
amathis@sports.uga.edu
706-542-9239

Jessica Pope

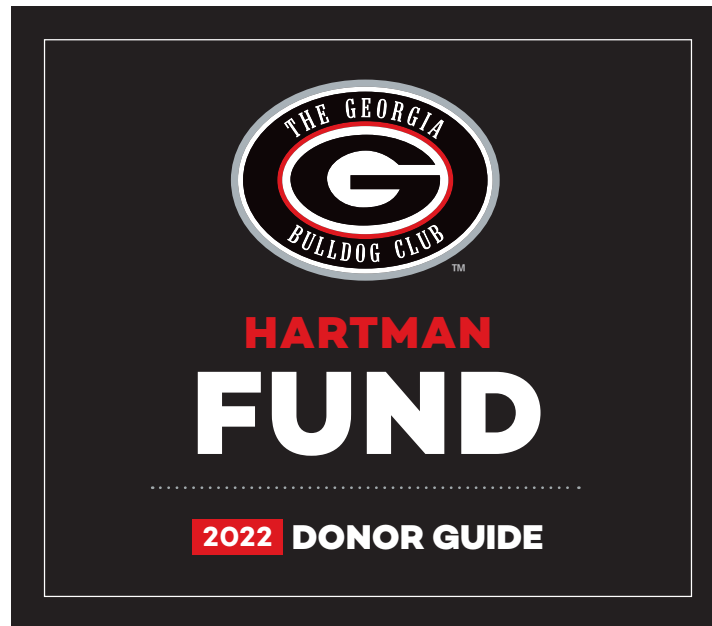
Director, Georgia Athletic
Hospitality
jpope@sports.uga.edu
706-534-4195

Jodi Moore

Assistant Director, Georgia Athletic
Hospitality
jmoore@sports.uga.edu
706-765-9642

Brittany Hayes

Assistant Director, Georgia Athletic
Hospitality
bhayes@sports.uga.edu
706-352-1198







877-GA-DAWGS
THEGEORGIABULLDOGCLUB.COM

PHYSICAL ADDRESS

BUTTS-MEHRE HERITAGE HALL
1 SELIG CIRCLE | SUITE 330 | ATHENS, GA 30602

MAILING ADDRESS

THE GEORGIA BULLDOG CLUB
P.O. BOX 1472 | ATHENS, GA 30603

-
-  bulldogclub@sports.uga.edu
 -  [@UGABulldogClub](https://twitter.com/UGABulldogClub)
 -  [@ugabulldogclub](https://www.instagram.com/ugabulldogclub)
 -  [/ugabulldogclub](https://www.facebook.com/ugabulldogclub)
 -  [/company/the-Georgia-bulldog-club](https://www.linkedin.com/company/the-Georgia-bulldog-club)