



**MEN'S BASKETBALL**

**FUND**

**2023-24 DONOR GUIDE &  
RESEATING INFORMATION**



A MESSAGE  
FROM  
HEAD COACH  
MIKE WHITE

Dawg Nation,

We deeply appreciate your past support of UGA Men's Basketball. Our coaching staff, administration, and student-athletes are truly grateful for your unwavering commitment to driving our program forward.

From the moment I took on the head coaching position, I knew the University of Georgia had a rich legacy, a formidable brand, and an unbelievable community of supporters. It is an immense privilege for me and my family to be part of this institution, and we are thrilled about the exceptional potential of our program. Exciting things are on the horizon for UGA Men's Basketball.

Since our arrival in Athens earlier last year, my coaching staff and I have hit the ground running, establishing strong bonds with our current roster of student-athletes and actively recruiting talented young men to join our program. Our players are embracing the values we hold dear: toughness, togetherness, and accountability. We are fostering a culture that thrives on these principles every single day.

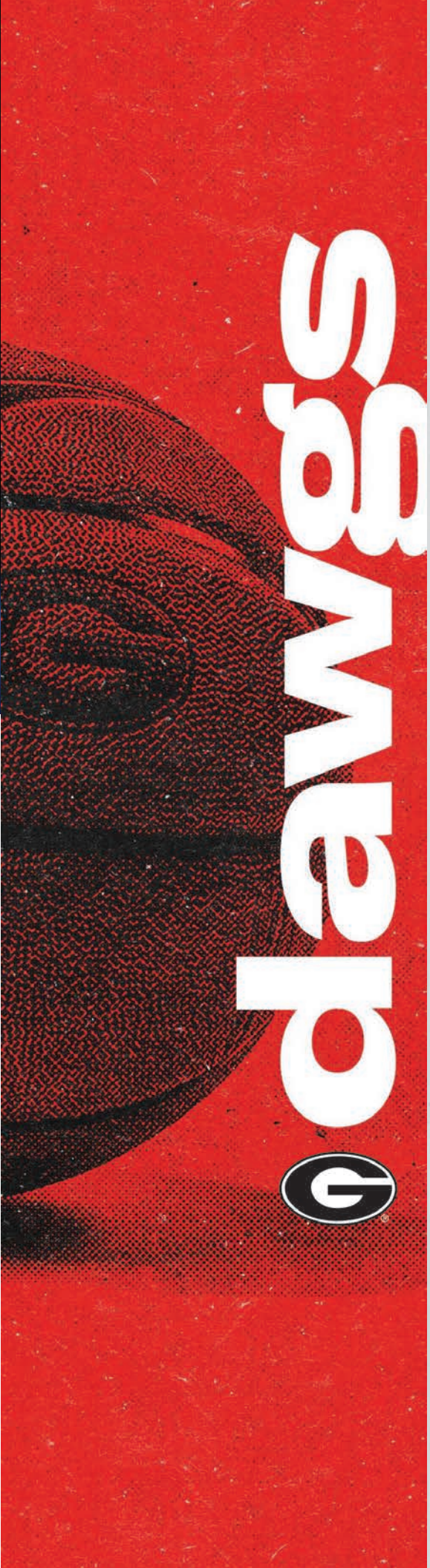
As the 2023-24 season rapidly approaches, we kindly ask you to consider contributing to the Men's Basketball Fund (MBF) and requesting season tickets. Your support makes a significant difference in the lives of our student-athletes, and we rely on your assistance to continue providing them with an elite experience during their time at UGA and their lives beyond UGA.

Please accept our most sincere gratitude for your thoughtful consideration of support of our remarkable young men. We are profoundly grateful for all that you do to invest in our success.

Go Dawgs!

Mike White

Mike White  
Head Men's Basketball Coach



IMPORTANT  
DATES

**MID-JULY 2023**  
2023-24 Men's Basketball  
Fund and Season Ticket  
Request process begins  
  
2023-24 Men's Basketball  
Fund brochures mailed to  
2022-23 MBF donors.

JULY

AUG

**SEPT. 1, 2023**  
2023-24 Men's Basketball Fund  
contribution and Season  
Ticket Request Deadline

SEPT



**LATE SEPT. 2023**  
Mandatory Online Seat and  
Parking Selection Process

OCT

**NOV. 10, 2023**  
Home Opener vs. Wake Forest

NOV

**DEC. 5, 2023**  
Home Game vs. Georgia Tech

DEC

JAN

**FEB. 2024**  
Postseason ticket  
request deadline

FEB



STUDENT-ATHLETE  
IMPACT



**Men's Basketball Fund (MBF)** members provide essential support to the following areas that are vital to not only the continued operational health of the UGA Athletic Association, but also the enrichment of the student-athlete experience at the University of Georgia:



STUDENT-ATHLETE SCHOLARSHIPS



ATHLETIC TRAINING & MEDICAL CARE



COST OF ATTENDANCE



ACADEMIC SUPPORT



TRAVEL ASSISTANCE



MENTAL WELLBEING & PSYCHOLOGICAL RESOURCES



NUTRITION



LAPTOP COMPUTER & EQUIPMENT UPGRADES



PROFESSIONAL DEVELOPMENT & LIFE SKILLS PROGRAMMING

There's no denying the impact education has on a family or community.

WE NEED **YOUR HELP**



2011

IN-STATE:  
\$20,820

OUT-OF-STATE:  
\$39,030

**KENTAVIOUS CALDWELL-POPE**  
Hometown: Greenville, GA



2022

IN-STATE:  
\$28,700

OUT-OF-STATE:  
\$48,600

**JABRI ABDUR-RAHIM**  
Hometown: South Orange, N.J.

With no state or university funding, UGA Athletics relies on private support to provide student-athletes from 21 varsity sports with a world-class experience. As student-athletes balance the time commitment necessary to compete for championships and the rigors of UGA's academic curriculum, additional resources are needed for them to excel in each area.

2023-24 GIVING LEVELS  
& BENEFITS

	Giving Level	\$75	\$1,500	\$3,000	\$5,000	\$7,500
ANNUAL BENEFIT	Student-Athlete Impact	Emergency & special assistance support for 1 year	Travel for 1 month	Game & practice gear for 1 year	Nutrition for 1 year	Health care support for 1 year
Positively impact the lives of UGA student-athletes		✖	✖	✖	✖	✖
Membership Packet		✖	✖	✖	✖	✖
Opportunity to request renewable season ticket(s)		✖	✖	✖	✖	✖
Opportunity to request priority home single game tickets <sup>**</sup>		✖	✖	✖	✖	✖
Opportunity to request SEC Tournament tickets <sup>**</sup>		2	2	6	8	8
Opportunity to request NCAA Tournament tickets <sup>**</sup>			2	4	6	6
Complimentary Priority Season Parking Pass			✖	✖	✖	✖
Richard B. Taylor Room Hospitality (1 pass per season ticket – limit up to number corresponding to annual giving level)*			4	N/A	N/A	
Courtside Club Hospitality Includes access to Richard B. Taylor Room (1 pass per season ticket – limit up to number corresponding to annual giving level)**				4	8	

**Membership Packet:** Includes a thank you note and car decals.

<sup>\*\*</sup> Qualifying to request tickets does not guarantee assignment.

<sup>\*\*</sup> Opens 60 minutes prior to the start of the game and closes at the end of halftime.

<sup>\*</sup> Opens 60 minutes prior to the start of the game and closes at tip-off.

WAYS **TO GIVE**



ONLINE

Visit [georgiadogs.com/donate](https://georgiadogs.com/donate) to give.



PHONE

Give us a call at **706-542-9220** and we can assist you.



MAIL

The UGA Athletic Association  
The Georgia Bulldog Club  
P.O. Box 1472  
Athens, GA 30603

Donations to the Men's Basketball Fund through The Georgia Bulldog Club are non-refundable.



➤PRIORITY  
POINTS

The Georgia Bulldog Club calculates your priority point total based on cumulative giving towards UGA Athletics. Members are ranked in order based on cumulative TGBC priority point total for ticket opportunities including renewable season, single home and neutral site games, and all postseason competitions (if Georgia participates). This includes the SEC Men's Basketball Tournament and the NCAA Tournament. Neutral site ticket request opportunities for 2023-24 will be communicated to MBF donors if inventory is available. Additionally, MBF donors who contribute \$1,500+ and purchase at least one season ticket are eligible to receive a complimentary priority parking pass for home regular season games.

- Hartman Fund  
Men's Basketball Fund  
Women's Basketball Fund  
Gymnastics Endowment Fund  
Georgia Baseball Fund  
Sport-Specific Giving\*  
Endowment Gifts\*  
UGA Athletics Victory Fund

1 point per dollar

MAGILL SOCIETY

1 point per dollar  
(\$25,000+ gifts to non-capital projects)  
1.5 points per dollar  
(\$25,000-99,999 gifts to capital projects)  
2 points per dollar  
(\$100,000+ gifts to capital projects)


\* NOTE: Any sport-specific or endowment gifts made on January 1, 2018 or beyond are eligible to receive priority points.

REFER A BULLDOG

The Refer A Bulldog program is designed to reward current MBF donors for bringing new basketball supporters to The Georgia Bulldog Club.

When new donors are recruited, the existing donor will have a one-time priority point referral bonus added to their cumulative priority points total. The number of points awarded will vary based on the size of the annual contribution.

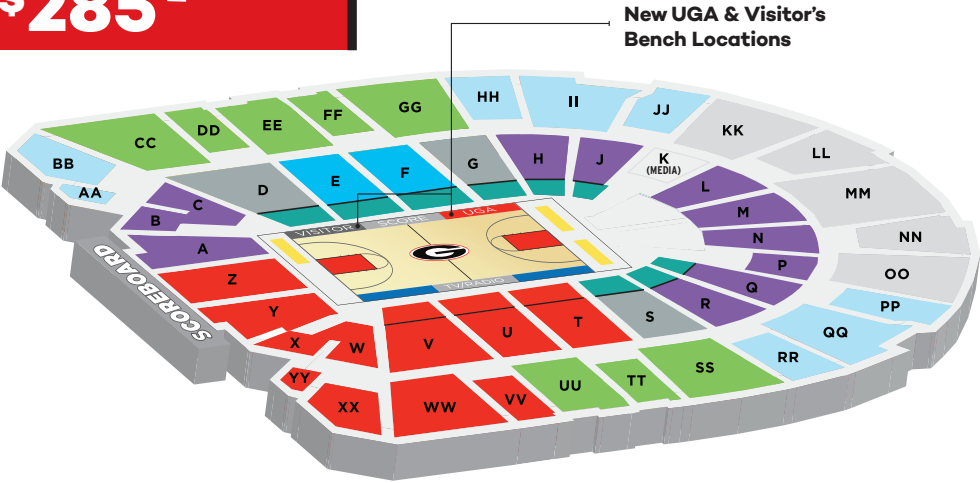
Annual MBF Gift Level of New Donor	Point Credit Received by the Donor That Makes the Referral
\$7,500+	1,250 Points
\$5,000-7,499	1,000 Points
\$3,000-4,999	750 Points
\$1,500-2,999	500 Points
\$75-1,499	250 Points

MAGILL SOCIETY

\$250,000+	5,000 Points
\$100,000-249,000	3,000 Points
\$50,000-99,999	2,000 Points
\$25,000-49,999	1,000 Points

2023-24 STEGEMAN COLISEUM  
SEATING NEW

SEASON TICKET PRICE:  
\$285



Reserved Seating		Per-Seat Requirement
Center Court, Lower Level	E, F	\$ 250
Baseline to 3 pt Arc, Lower Level	D, G, S	\$ 200
Baseline to Baseline, Upper Level	CC, DD, EE, FF, GG, SS, TT, UU	\$ 150
Corners, Lower Level	A, B, C, H, J, L, M, N, P, Q, R	\$ 100
Corners, Upper Level	AA, BB, HH, II, JJ, PP, QQ, RR	\$ 100
Behind Baskets, Upper Level	KK, LL, MM, NN, OO	\$ 75
Students	T, U, V, W, X, Y, Z VV, WW, XX, YY	

Premium Seating		Per-Seat Requirement
Courtside		\$ 3,000
Baseline		\$ 2,000
Premium Sideline		\$ 1,000



# SEASON TICKET INFORMATION

We will be conducting a full reseating process for Men's Basketball prior to the 2023-24 season. Anyone who is interested in purchasing season tickets for the 2023-24 men's basketball season will be given the opportunity to personally select their new seats in Stegeman Coliseum via an online seat selection website, over the phone with the help of a UGA Athletics representative, or in-person at the Butts-Mehre Heritage Hall Ticket Office.

The Men's Basketball Fund (MBF) and season ticket request process will formally begin in mid-July, but fans are able to make qualifying contributions via their online account now if they would like to do so. MBF brochures will be mailed to existing season ticket holders in July, and the season ticket request and MBF contribution deadline will be **September 1, 2023**. All seats will be selected through the online seat selection process, which will take place in late September/early October 2023.

### How will the reseating process take place?

The reseating process will take place online via a 3-D seating diagram of Stegeman Coliseum, developed by Ballena Technologies, Inc. Ballena is the leader in the field of venue visualization, and UGA utilizes their platform for seat selection for football, men's and women's basketball, and gymnastics.

Anyone who purchases season tickets and makes their MBF donation will receive an email when the selection website is available for viewing. At that time, additional information will be provided on how to use the site. Season ticket holders will be encouraged to go online and familiarize themselves with the map in advance of the seat selection process once it becomes available.

## FREQUENTLY ASKED QUESTIONS

### 1 Do I have to participate in the seat selection process?

Yes, the process is mandatory in 2023! Anyone who purchases season tickets and makes their MBF donation will be given the opportunity to personally select their new seats in Stegeman Coliseum. If you miss your selection time, the UGA Athletics Ticket Office will select seats for you at the conclusion of the seat selection process.

### 2 What if I miss my assigned appointment time or am unavailable at my assigned appointment time?

If you miss your time, you can login at any point after your allotted time to make selections. Please note you will sacrifice your priority place in line if you miss your appointment time as others will be logging in for selection throughout the day. If you are not available for your appointment time, you can assign a proxy to select seats on your behalf. We encourage you to notify The Georgia Bulldog Club in writing at bulldogclub@uga.edu if you need to assign a proxy so that we may assist if questions arise during the selection time.

### 3 Will there be multiple accounts selecting at the same time?

Yes, please be aware that others will also be in the selection site at the same time due to members with earlier appointment times potentially taking more time to make their selections.

### 4 Can I login prior to my appointment time to look at open inventory?

YES! We urge you to do so. An email announcement will occur when the selection website is available for viewing. At the time, additional information will be provided on how to navigate the site. Please note you cannot make any selections, but you will be able to see and track available inventory in real-time.

### 5 Am I required to add seat(s)?

No! If you login during your appointment time and do not see any desirable season ticket opportunities, you can exit the process. You can either receive a refund on the cost of the season tickets or have it applied towards your Men's Basketball Fund giving level for the 2024-25 season. Donations are non-refundable.

# SEAT SELECTION PROCESS



3D Seat Virtual View

Open the camera app on your smartphone or tablet and scan this QR code to view a 3D map of Stegeman Coliseum.



## Seat Selection

There will be three options for selecting seats:

**1. Online:** All 2023-24 MBF donors who requested season tickets will have the opportunity to log on to the reseating website for the selection process. From the site, they will be able to select their seats. Selecting available seats online on a desktop or laptop is highly recommended, and [customers are encouraged to utilize the Google Chrome browser for this process](#).

**2. By Phone, with a UGA Athletics Representative:** The Georgia Bulldog Club and UGA Athletics Ticket Office staff will be prepared to assist you over the phone in selecting your seats.

**3. In-person, at the Butts-Mehre Heritage Hall Ticket Office:** If you wish to select your seats in-person, you may do so at Butts-Mehre Heritage Hall. We recommend arriving 5 minutes in advance of your appointment time so that a staff member can help you select your seats online.

If you purchase season tickets but miss your selection time, the UGA Athletics Ticket Office will select seats for you at the conclusion of the seat selection process.

**Note:** If two or more customers want to select seats together, they must wait until the selection time of the customer with the lowest cumulative TGBC priority point total to select.

## Seat Selection Times

2023-24 MBF donors who request season tickets will be assigned seat selection times based on cumulative TGBC priority points and/or consecutive years of season ticket purchases. Appointment times will be assigned as follows:

**Selection Group 1:** Account holders who request men's basketball season tickets and have 100,000 or more cumulative TGBC priority points

**Selection Group 2:** Account holders who request men's basketball season tickets and have 15 or more consecutive years of men's basketball season ticket purchases on the same account

**Selection Group 3:** Account holders who request men's basketball season tickets and have 50,000 to 99,999 cumulative TGBC priority points

**Selection Group 4:** Account holders who request men's basketball season tickets and have 10-14 consecutive years of men's basketball season ticket purchases on the same account

**Selection Group 5:** Account holders who request men's basketball season tickets and have 49,999 or fewer cumulative TGBC priority points

**Note:** Donors will be categorized based on the highest selection group they qualify for. Consecutive years of Men's Basketball season ticket purchase is calculated through the 2022-23 season.



# ENHANCE YOUR GAME DAY EXPERIENCE



- MBF PARKING  
\$1,500 MBF MINIMUM GIFT REQUIREMENT
- GENERAL PUBLIC  
FREE PARKING

Access to request reserved men’s basketball parking in the Hoke–Smith Annex, McPhaul Center, Coverdell Lot, or East Foley Field lot is requires a minimum \$1,500 MBF contribution. Donors who make the minimum \$1,500 MBF donation will have the first right to renew their existing parking location from the 2022-23 season.

## GAME DAY HOSPITALITY



**Courtside Club**  
**Purchase of season ticket(s) and minimum of \$5,000 MBF gift required**  
Renovated in 2019, the Courtside Club opens 60 minutes prior to the start of the game and closes at the end of halftime. Enjoy a pre-game meal and access to a cash bar in Stegeman Coliseum’s premium hospitality area.



**Richard B. Taylor Room**  
**Purchase of season ticket(s) and minimum of \$3,000 MBF gift required**  
The Richard B. Taylor Room opens 60 minutes prior the start of the game and closes at tip-off. Stop by to enjoy a pregame meal, refreshments, and the camaraderie of other Bulldog Fans prior to tip-off.

# POSTSEASON TICKETS

Basketball postseason ticket locations are assigned based on cumulative TGBC priority points and availability, whereas the quantity of tickets that a donor can request is based on current MBF annual giving level and/or Magill Society commitment. **Qualifying to request tickets does not guarantee assignment.**

2023 MBF Contribution	OR	Magill Society	SEC Tournament	NCAA Tournament
\$7,500+		\$100,000+	8	6
\$5,000-7,499		\$50,000-99,999	8	6
\$3,000-4,999		\$25,000-49,999	6	4
\$1,500-2,999		N/A	2	2
\$75-1,499		N/A	2	0
Total priority points necessary to be eligible to request			150	15,000





# **MEN'S BASKETBALL FUND**

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RESEATING INFORMATION**

**706-542-9220**

**THEGEORGIABULLDOGCLUB.COM**

## **PHYSICAL ADDRESS**

**BUTTS-MEHRE HERITAGE HALL  
1 SELIG CIRCLE | SUITE 330 | ATHENS, GA 30602**

## **MAILING ADDRESS**

**THE GEORGIA BULLDOG CLUB  
P.O. BOX 1472 | ATHENS, GA 30603**



**bulldogclub@uga.edu**



**@TGBC\_Official**



**@TGBC\_Official**



**/ugabulldogclub**



**/company/the-Georgia-bulldog-club**