



MEN'S BASKETBALL

FUND

2024-25

DONOR GUIDE

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The University of Georgia

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**A MESSAGE
FROM
HEAD COACH
MIKE WHITE**

Dawg Nation,

Thank you for your past support of UGA Men's Basketball and our outstanding student-athletes. I have been amazed at the generous, unwavering commitment of this community to our success as a program.

Last season was a testament to the resilience, determination, and unwavering spirit of our players, coaching staff, and fans. I, alongside my coaching staff, remain steadfast in our goal of continuing to cultivate the skills of our student-athletes while actively recruiting the next generation of young men to don the 'G'. I believe we have a special group this season, and alongside your support, we will achieve greatness. Exciting things are in store for the future of UGA Men's Basketball.

On the brink of the 2024-25 season, we hope you will renew your support of the Men's Basketball Fund (MBF) and join us at Stegeman Coliseum this fall. Your contributions to the MBF allow us to equip our student-athletes with the tools necessary to excel on the court and in the classroom.

We are deeply grateful for all you do to invest in our young men and the future success of UGA Men's Basketball.

Go Dawgs!

Mike White
Head Men's Basketball Coach

▾ IMPORTANT DATES

MID-JULY 2024

2024-25 Men's Basketball Fund and Season Ticket Request process begins

2024-25 Men's Basketball Fund brochures mailed to 2023-24 MBF donors.



SEPT. 3, 2024

2024-25 Men's Basketball Fund contribution and Season Ticket Request Deadline



EARLY OCT. 2024

Optional Online Seat and Parking Selection Process



NOV. 4, 2024

Home Opener vs. Tennessee Tech



FEB. 1, 2025

MBF Postseason Contribution Deadline



STUDENT-ATHLETE IMPACT



Men's Basketball Fund (MBF) members provide essential support to the following areas that are vital to not only the continued operational health of the UGA Athletic Association, but also the enrichment of the student-athlete experience at the University of Georgia:



STUDENT-ATHLETE SCHOLARSHIPS



ATHLETIC TRAINING & MEDICAL CARE



COST OF ATTENDANCE



ACADEMIC SUPPORT



TRAVEL ASSISTANCE



MENTAL WELLBEING & PSYCHOLOGICAL RESOURCES



NUTRITION



LAPTOP COMPUTER & EQUIPMENT UPGRADES



PROFESSIONAL DEVELOPMENT & LIFE SKILLS PROGRAMMING

There's no denying the impact education has on a family or community.

WE NEED **YOUR HELP**

2013

IN-STATE:
\$22,064

OUT-OF-STATE:
\$40,274

CHARLES MANN JR.
Hometown: Alpharetta, GA

2023

IN-STATE:
\$28,142

OUT-OF-STATE:
\$48,538

SILAS DEMARY JR.
Hometown: Raleigh, NC

With no state or university funding, UGA Athletics relies on private support to provide student-athletes from 21 varsity sports with a world-class experience. As student-athletes balance the time commitment necessary to compete for championships and the rigors of UGA's academic curriculum, additional resources are needed for them to excel in each area.

2024-25 GIVING LEVELS & BENEFITS

ANNUAL BENEFIT

ANNUAL BENEFIT	GIVING LEVEL				
	\$75	\$1,500	\$3,000	\$5,000	\$7,500
Opportunity to request renewable season ticket(s)					
Positively impact the lives of UGA student-athletes					
Membership Packet					
Opportunity to request priority home single game tickets**					
Opportunity to request complimentary priority season parking pass					
Opportunity to request Richard B. Taylor Room Hospitality (1 pass per season ticket – limit up to number corresponding to annual giving level)*			4	N/A	N/A
Opportunity to request Courtside Club Hospitality Includes access to Richard B. Taylor Room (1 pass per season ticket – limit up to number corresponding to annual giving level)**				4	8

Membership Packet: Includes a thank you note and car decals.

* Opens 60 minutes prior to the start of the game and closes at tip-off. ** Opens 60 minutes prior to the start of the game and closes at the end of halftime.


WAYS TO GIVE

 **ONLINE**
Visit georgiadogs.com/donate to give.



 **PHONE**
Give us a call at **706-542-9220** and we can assist you.



 **MAIL**
The UGA Athletic Association
The Georgia Bulldog Club
P.O. Box 1472
Athens, GA 30603

 **Donations to the Men's Basketball Fund through The Georgia Bulldog Club are non-refundable.**



▷ PRIORITY POINTS

The Georgia Bulldog Club calculates your priority point total based on cumulative giving towards UGA Athletics. Members are ranked in order based on cumulative TGBC priority point total for ticket opportunities including renewable season, single home and neutral site games, and all postseason competitions (if Georgia participates). This includes the SEC Men's Basketball Tournament and the NCAA Tournament. Neutral site ticket request opportunities for the 2024-25 season will be communicated to MBF donors if inventory is available.

<p>Hartman Fund Men's Basketball Fund Women's Basketball Fund Gymnastics Excellence Fund Georgia Baseball Fund Sport-Specific Giving* Endowment Gifts* UGA Athletics Victory Fund</p>	<p>1 point per dollar</p>
	<p>1 point per dollar (\$25,000+ gifts to non-capital projects)</p> <p>1.5 points per dollar (\$25,000-99,999 gifts to capital projects)</p> <p>2 points per dollar (\$100,000+ gifts to capital projects)</p>


* NOTE: Any sport-specific or endowment gifts made on January 1, 2018 or beyond are eligible to receive priority points.

REFER A BULLDOG

The Refer A Bulldog program is designed to reward current MBF donors for bringing new basketball supporters to The Georgia Bulldog Club.

When new donors are recruited, the existing donor will have a one-time priority point referral bonus added to their cumulative priority points total. The number of points awarded will vary based on the size of the annual contribution.

Annual MBF Gift Level of New Donor	Point Credit Received by the Donor That Makes the Referral
\$7,500+	1,250 Points
\$5,000-7,499	1,000 Points
\$3,000-4,999	750 Points
\$1,500-2,999	500 Points
\$75-1,499	250 Points

	
\$250,000+	5,000 Points
\$100,000-249,000	3,000 Points
\$50,000-99,999	2,000 Points
\$25,000-49,999	1,000 Points

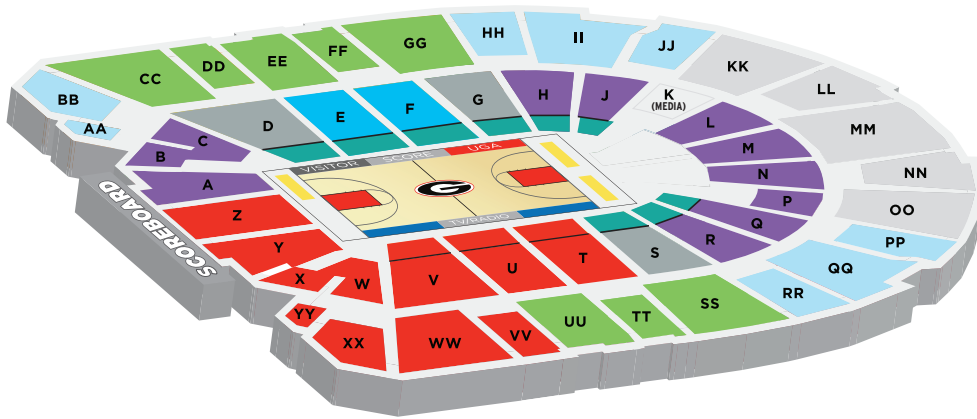
2024-25 STEGEMAN COLISEUM








SEATING




SEASON TICKET PRICE:

\$285



Reserved Seating		Per-Seat Requirement
	Center Court, Lower Level	E, F \$ 250
	Baseline to 3 pt Arc, Lower Level	D, G, S \$ 200
	Baseline to Baseline, Upper Level	CC, DD, EE, FF, GG, SS, TT, UU \$ 150
	Corners, Lower Level	A, B, C, H, J, L, M, N, P, Q, R \$ 100
	Corners, Upper Level	AA, BB, HH, II, JJ, PP, QQ, RR \$ 100
	Behind Baskets, Upper Level	KK, LL, MM, NN, OO \$ 75
	Students	T, U, V, W, X, Y, Z VV, WW, XX, YY

Premium Seating		Per-Seat Requirement
	Courtside	\$ 3,000
	Baseline	\$ 2,000
	Premium Sideline	\$ 1,000



SEASON TICKET INFORMATION

The Men's Basketball Fund (MBF) and season ticket request process will formally begin in mid-July, but fans are able to make qualifying contributions via their online account now if they would like to do so. The deadline for season ticket requests and MBF contributions will be **September 3, 2024**.

The Optional Seat and Parking Selection Process will take place online via a 3-D seating diagram of Stegeman Coliseum, developed by Ballena Technologies, Inc. Ballena is the leader in the field of venue visualization, and UGA utilizes their platform for seat selection for football, men's and women's basketball, and gymnastics. This enables MBF donors who purchase men's basketball season tickets with the opportunity to explore seat relocation, while also giving those who have new or additional season tickets the ability to personally select the location of these seats. All season ticket selections through this process will be based upon availability, your cumulative TGBC priority point total, and applicable MBF per-seat minimums being met.

FREQUENTLY ASKED QUESTIONS

1 Do I have to participate in the seat selection process?

All new season ticket purchasers will be required to participate in this process. All renewing ticket purchasers will have the option to opt into this process if they are considering relocating or adding new season tickets.

2 What if I miss my assigned appointment time or am unavailable at my assigned appointment time?

If you miss your time, you can log in at any point after your allotted time to make selections. Please note you will sacrifice your priority place in line if you miss your appointment time as others will be logging in for selection throughout the day. If you are not available for your appointment time, you can assign a proxy to select seats on your behalf. We encourage you to notify The Georgia Bulldog Club in writing at bulldogclub@uga.edu if you need to assign a proxy so that we may assist if questions arise during the selection time.

3 Will there be multiple accounts selecting at the same time?

Yes, please be aware that others will also be in the selection site at the same time due to appointments taking place every few minutes.

4 Can I log in prior to my appointment time to look at open inventory?

YES! We urge you to do so. An email announcement will occur when the selection website is available for viewing. At that time, additional information will be provided on how to navigate the site. Please note you cannot make any selections, but you will be able to see and track available inventory in real-time.

5 Am I required to add seat(s)?

No! If you log in during your appointment time and do not see any desirable season ticket opportunities, you can exit the process. You can either receive a refund on the cost of the season tickets or have it applied towards your Men's Basketball Fund giving level for the 2025-26 season. Donations are non-refundable.



SEAT SELECTION PROCESS



 3D Seat Virtual View

Open the camera app on your smartphone or tablet and scan this QR code to view a 3D map of Stegeman Coliseum.




Seat Selection

There will be three options for selecting seats:

1. Online: All 2024-25 MBF donors who requested season tickets will have the opportunity to log on to the website for the selection process. From the site, they will be able to select their seats. Selecting available seats online on a desktop or laptop is required, and **customers are encouraged to utilize the Google Chrome browser for this process.**

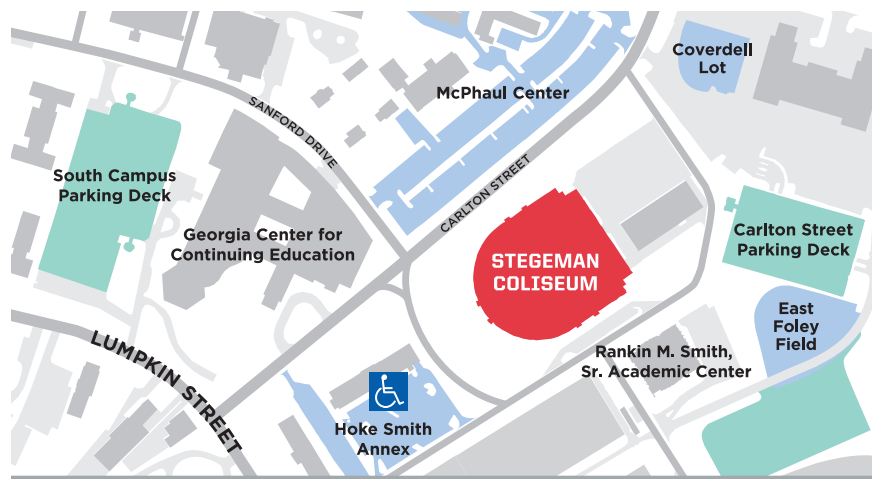
2. By Phone, with a UGA Athletics Representative: The Georgia Bulldog Club and UGA Athletics Ticket Office staff will be prepared to assist you over the phone in selecting your seats.

3. In-person, at the Butts-Mehre Heritage Hall Ticket Office: If you wish to select your seats in-person, you may do so at Butts-Mehre Heritage Hall. We recommend arriving 5 minutes in advance of your appointment time so that a staff member can help you select your seats online.

 **Note:** If two or more customers want to select seats together, they must wait until the selection time of the customer with the lowest cumulative TGBC priority point total to select.



ENHANCE YOUR GAME DAY EXPERIENCE



MBF PARKING
\$1,500 MBF MINIMUM
GIFT REQUIREMENT

GENERAL PUBLIC
FREE PARKING

Access to request reserved men's basketball parking in the Hoke-Smith Annex, McPhaul Center, Coverdell Lot, or East Foley Field lot requires a minimum \$1,500 MBF contribution. Donors who make the minimum \$1,500 MBF contribution will have the first right to renew their existing parking location from the 2023-24 season.

GAME DAY HOSPITALITY



Courtside Club

Purchase of season ticket(s) and minimum of \$5,000 MBF gift required

Renovated in 2019, the Courtside Club opens 60 minutes prior to the start of the game and closes at the end of halftime. Enjoy a pre-game meal and access to a cash bar in Stegeman Coliseum's premium hospitality area.



Richard B. Taylor Room

Purchase of season ticket(s) and minimum of \$3,000 MBF gift required

The Richard B. Taylor Room opens 60 minutes prior the start of the game and closes at tip-off. Stop by to enjoy a pregame meal, refreshments, and the camaraderie of other Bulldog Fans prior to tip-off.

POSTSEASON TICKETS

Basketball postseason ticket locations are assigned based on cumulative TGBC priority points and availability, whereas the quantity of tickets that a donor can request is based on current MBF annual giving level and/or Magill Society commitment. The donation deadline to establish point-based priority for post season is February 1, 2025. **Qualifying to request tickets does not guarantee assignment.**

2024 MBF Contribution	OR	Magill Society	SEC Tournament	NCAA Tournament
\$7,500+		\$100,000+	6	6
\$5,000-7,499		\$50,000-99,999	6	6
\$3,000-4,999		\$25,000-49,999	4	4
\$1,500-2,999		N/A	2	2
\$75-1,499		N/A	2	0
Total priority points necessary to be eligible to request			150	15,000





MEN'S BASKETBALL
FUND

2024-25

DONOR GUIDE

706-542-1231

THEGEORGIABULLDOGCLUB.COM

PHYSICAL ADDRESS

BUTTS-MEHRE HERITAGE HALL
1 SELIG CIRCLE | SUITE 302 | ATHENS, GA 30602

MAILING ADDRESS

THE GEORGIA BULLDOG CLUB
P.O. BOX 1472 | ATHENS, GA 30603

 bulldogclub@uga.edu

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 [@TGBC_Official](https://www.instagram.com/TGBC_Official)

 [/ugabulldogclub](https://www.facebook.com/ugabulldogclub)

 [/company/the-Georgia-bulldog-club](https://www.linkedin.com/company/the-Georgia-bulldog-club)