



HARTMAN FUND

2026 DONOR GUIDE



A MESSAGE FROM HEAD COACH KIRBY SMART

Dear Bulldog Nation,

Thank you for your incredible support of our football student-athletes throughout the 2025 season. Your contributions to the William C. Hartman Fund help us deliver a world-class experience for our young men as they pursue excellence both athletically and academically. On behalf of our entire Georgia Football family, thank you for your continued commitment to our program.

Your membership in The Georgia Bulldog Club (TGBC) helps us provide resources for over 500 UGA student-athletes competing in 21 varsity programs. TGBC members directly support the student-athlete experience by investing in areas such as scholarships, academic support, medical care, nutrition, and life skills programming. When you give to the Hartman Fund, you are making a significant difference in the lives of both current and future Bulldog student-athletes.

Georgia Bulldog Club donors are exceptional in the way they diligently support UGA every year. **Please consider renewing your support of the Hartman Fund in 2026 so that we can continue our championship tradition of UGA Athletics.**

I am humbled by the tremendous support we receive from the UGA community every year. Please know how much your involvement means to me, my family, our football program, and the entire Athletic Association.

We would not be where we are today without you, and your continued investment in our program will allow us to achieve even greater things as we look ahead to the 2026 campaign.

Thank you again for your support and Go Dawgs!

Kirby Smart
Head Football Coach



HARTMAN FUND MISSION

Hartman Fund donors directly impact the UGA experience for student-athletes across 21 varsity sport programs by providing financial support in the critical areas of:

STUDENT-ATHLETE SCHOLARSHIPS	MENTAL WELLBEING & PSYCHOLOGICAL RESOURCES
ACADEMIC SUPPORT	LAPTOP COMPUTER & EQUIPMENT UPGRADES
ATHLETIC TRAINING & MEDICAL CARE	COST OF ATTENDANCE
NUTRITION	PROFESSIONAL DEVELOPMENT & LIFE SKILLS PROGRAMMING
TRAVEL ASSISTANCE	

Your gift enables UGA student-athletes to establish a strong foundation for success in life beyond their playing days.



2024-2025 By the Numbers

With no state or university funding, UGA Athletics relies on private support to provide student-athletes from 21 varsity sports with a world-class experience. As student-athletes balance the time commitment necessary to compete for championships and the rigors of UGA's academic curriculum, additional resources are needed for them to excel in each area.

Academic Success

271

Student-athletes were named to the SEC Honor Roll

121

2024-25 Graduates

75

Percentage of student-athletes with a GPA over 3.0 during the 2025 spring semester

3.26

Best-ever overall student-athlete average GPA for the academic year



21 Sports



500+ Student-Athletes

IMPORTANT DATES

APRIL 1, 2026

Hartman Fund contribution deadline for 2026 football season ticket priority & season ticket payments

MID-MAY 2026

Optional football seat and parking selection process

LATE MAY 2026

Football away and neutral site ticket request applications made available

JUNE 26, 2026

Football away and neutral site ticket request deadline

LATE JULY 2026

Digital season tickets delivered via mobile delivery
Single home game ticket on sales begin

MID-AUG. 2026

Football away and neutral site tickets delivered via mobile delivery

EARLY OCT. 2026

Georgia-Florida game tickets delivered via mobile delivery

NOV. 2, 2026

Football postseason ticket priority points deadline

2024-2025 By the Numbers

Cost of Attendance Increase in the Last 10 Years



Malcolm Mitchell

2015

IN-STATE:
\$25,134

OUT-OF-STATE:
\$43,344



Zachariah Branch

2025

IN-STATE:
\$29,566

OUT-OF-STATE:
\$51,228

Budget Per Student-Athlete

2019-20

\$72,153

2024-25

\$109,104

Hartman Fund Annual Benefits

ANNUAL BENEFIT

Giving Level \$100 \$250 \$500 \$1,500 \$2,500 \$5,500 \$10,000 \$15,000

Impact the lives of UGA student-athletes	☒	☒	☒	☒	☒	☒	☒	☒
Early access to purchase single home game tickets	☒	☒	☒	☒	☒	☒	☒	☒
Membership Packet	☒	☒	☒	☒	☒	☒	☒	☒
TGBC Donor Email newsletter	☒	☒	☒	☒	☒	☒	☒	☒
10% discount at the UGA Bookstore	☒	☒	☒	☒	☒	☒	☒	☒
Digital UGA Football Media Guide	☒	☒	☒	☒	☒	☒	☒	☒
Eligible to request renewable football season tickets	☒	☒	☒	☒	☒	☒	☒	☒
Opportunity to request a complimentary physical UGA Football Media Guide	☒	☒	☒	☒	☒	☒	☒	☒
Opportunity to request home football parking	1 PASS	1 PASS	1 PASS	2 PASSES	2 PASSES			
Opportunity to purchase additional physical UGA Football Media Guides	☒	☒	☒	☒	☒			
Opportunity to request GA/FL parking	1 PASS	2 PASSES	2 PASSES					
Opportunity to select two (2) home football parking passes at the same time				2 PASSES				

NOTE: If you hold more than one account with The Georgia Bulldog Club, annual giving from separate accounts will not be combined for distribution of benefits.

Renewable Season Ticket Requests: Hartman Fund donors who make their minimum per-seat donation and purchase season tickets by the April 1, 2026, deadline will have the right to renew their season tickets. All new requests are fulfilled based on priority and availability at the time of the member's online seat selection.

Renewable Parking Pass Requests: Hartman Fund donors who meet their required parking contribution minimum and purchase football season tickets will have the right to renew their season parking pass. All new requests are fulfilled based on priority and availability at the time of the member's parking selection. Hartman Fund donors who contribute \$10,000 or more will have the opportunity to select a second parking pass after all Hartman Fund donors at \$1,500 or more have selected their first parking location. Hartman Fund donors who contribute \$15,000 or more will have the opportunity to select both parking passes at the same time (pending availability), but only one (1) pass can be in the Tier 1 parking category. Suiteholder parking is excluded from this process.

Membership Packet: Includes a 2026 football schedule magnet, car decals, and a TGBC branded gift.

Priority Points

Priority Points: The Georgia Bulldog Club calculates your priority point total based on cumulative giving towards UGA Athletics. Members are ranked in order based on cumulative priority point total for ticket opportunities including renewable season tickets, neutral site meetings like the Georgia/Florida game, and all postseason competitions (if Georgia participates), including the SEC Championship game, bowl games, and the College Football Playoff. Priority parking opportunities include the home football season and the Georgia/Florida game.

Hartman Fund
Men's Basketball Fund
Women's Basketball Fund
Gymnastics Excellence Fund
Steve Webber Baseball Fund
Georgia Softball Fund
Sport-Specific Giving*
Endowment Gifts*
UGA Athletics Victory Fund

1 point per dollar

1 point per dollar
(\$25,000+ gifts to non-capital projects)

1.5 points per dollar
(\$25,000-99,999 gifts to capital projects)

2 points per dollar
(\$100,000+ gifts to capital projects)



* NOTE: Any sport-specific or endowment gifts made on January 1, 2018 or beyond are eligible to receive priority points.



Sanford Stadium Seating Chart & Donation Requirements



Sanford Stadium Seating Chart & Donation Requirements

NORTH		Rows	2026 Contribution	2025 Point Cutoff (2)	2025 Point Cutoff (4)
Section					
106-108	52-60	\$600	73,503	139,725	
106-108	21-51	\$550	65,650	72,200	
106-108	1-20	\$525	66,235	91,600	
104-105, 306-307	52-60, 1-10	\$450	42,320	76,040	
104-105	21-51	\$410	55,240	65,635	
104-105	1-20	\$390	54,760	66,256	
102-103	52-60	\$420	45,115	54,410	
101-103	1-51	\$390	41,438	41,438	
303-305	1-10	\$335	28,240	43,800	
301-302, 303-305	1-25, 11-25	\$335	19,875	20,327	
306-307	11-25	\$410	38,105	48,000	
602-611	ALL	\$250	4,950	5,000	

SOUTH		Rows	2026 Contribution	2025 Point Cutoff (2)	2025 Point Cutoff (4)
Section					
129-133	52-60	\$660	119,975	316,420	
129-133	21-51	\$610	111,750	214,400	
129-133	1-20	\$560	111,750	164,370	
129-133	62	\$710	254,450	N/A	
125-128, 134-135, 330-332	52-60, 1-10	\$460	57,180	119,016	
125-128, 134-135, 330-332	21-51, 11-21	\$435	55,850	66,450	
125-128, 134-135	1-20	\$410	64,500	89,367	
125-128, 134-135	62	\$575	139,740	216,400	
136-137	52-60	\$460	65,635	65,635	
136-137	21-51, 10-51	\$435	63,870	76,821	
136	1-20	\$350	65,635	93,480	
327-329, 333-335	1-10	\$335	47,360	N/A	
325-329, 333-337	11-25	\$335	40,370	53,000	

EAST		Rows	2026 Contribution	2025 Point Cutoff (2)	2025 Point Cutoff (4)
Section					
118-120	11-51	\$375	41,112	57,115	
115-117, 121-124	11-51	\$300	39,050	54,000	
314-324	1-15	\$275	17,000	22,100	
314-324	16-25	\$250	16,600	17,500	

PREMIUM		Rows	2026 Contribution	2025 Point Cutoff (2)	2025 Point Cutoff (4)
Section					
1929 Club	ALL	\$7,500	N/A	N/A	
Champions Club	ALL	\$2,700	N/A	N/A	
Sky Club	ALL	\$1,600	420,410	561,282	
South Club	ALL	\$1,100	274,073	325,931	
North Club	ALL	\$1,000	153,185	207,000	
East Upper Club	ALL	\$600	127,160	161,795	
East Lower Club	ALL	\$400	70,645	94,308	

STUDENTS		Rows	2026 Contribution	2025 Point Cutoff (2)	2025 Point Cutoff (4)
Section					
109-114, 138-144, 307-313					

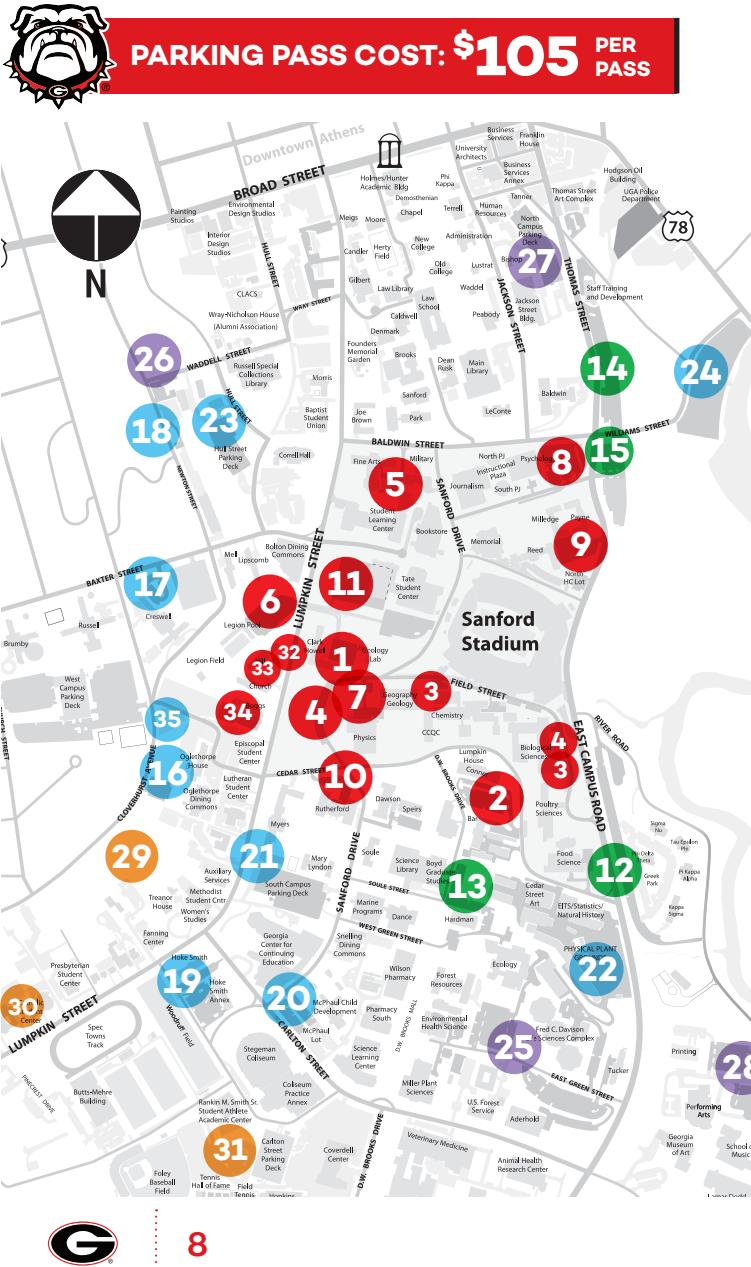
VISITORS		Rows	2026 Contribution	2025 Point Cutoff (2)	2025 Point Cutoff (4)
Section					
101-102, 601-611					

PLEASE NOTE: Point cutoffs from 2025 are provided only as a point of reference as availability and cutoffs fluctuate from season to season.

Game Day Parking

The Georgia Bulldog Club is pleased to offer Hartman Fund members at the \$1,500 annual giving level or higher the opportunity to request a season parking pass. All 2025 parking pass holders will have the first right to maintain their existing parking location as long as their Hartman Fund contribution is renewed at the minimum contribution requirement for their current parking location. All accounts who opt in to the selection process will have the ability to explore parking opportunities based on priority and availability during the Online Seat & Parking Selection Process. If parking is available to select and your current Hartman Fund contribution is less than the required minimum for that parking area, you will have the opportunity to pay the difference at checkout. Donors at the \$10,000 Hartman Fund giving level and above will have the ability to request a second parking pass after all \$1,500 donors have selected their first parking location. Donors at the \$15,000 Hartman Fund giving level and above will have the opportunity to select two (2) parking passes at the same time, but only one pass can be in the Tier 1 parking category.

NOTE: Due to campus construction, the availability of certain lots may change prior to assignments. Communication with impacted donors will be made in advance of the Online Seat & Parking Selection Process.



TIER 1 Contribution Minimum: \$5,000

Lot/Number

- Clark Howell (1)
- Conner (2)
- Field Street (3)
- Field Street Reserved (4)
- Fine Arts (5)
- Legion (6)
- Physics (7)
- Psychology/Journalism (8)
- Reed Hall (9)
- Rutherford (10)
- Tate Center Deck (11)
- Hill Hall (32)
- Church Hall (33)
- Boggs Hall (34)

TIER 2 Contribution Minimum: \$4,000

Lot/Number

- East Campus (12)
- Hardman Hall (13)
- North Railroad (14)
- South Railroad (15)

TIER 3 Contribution Minimum: \$3,000

Lot/Number

- Cloverhurst (16)
- Creswell (17)
- Energy Plant (18)
- Hoke Smith (19)
- McPhaul (20)
- South Deck (21)
- STEM Deck (22)
- Hull Street Deck (23)
- Williams Street (24)
- University Triangle (35)

TIER 4 Contribution Minimum: \$2,500

Lot/Number

- East Green Street (25)
- Newton Street (26)
- North Deck (27)
- Printing Lot (28)

TIER 5 Contribution Minimum: \$1,500

Lot/Number

- Fanning (29)
- Global Engagement (30)
- Foley Field (31)

Renewing & Requesting Season Tickets

A contribution to the 2026 Hartman Fund allows you to request renewable season, away, neutral site, and/or postseason tickets. Eligibility for season tickets at Sanford Stadium is a two step process: making a 2026 Hartman Fund contribution AND a season ticket payment.

Season Ticket Holders Renewing in 2026

- » Hartman Fund contributions, season ticket payments, and/or additional season ticket requests can be completed at the same time. The deadline for contributions and season ticket payments is **April 1, 2026**.
- » Donations to the Hartman Fund, Victory Fund, Magill Society pledge payments, and any sport-specific or endowment gifts made through the April 1, 2026, deadline will increase your priority point total for better positioning in the Online Seat & Parking Selection Process.
- » 2025 UGA Football season ticket holders who are in compliance with account guidelines have the first right to renew existing season ticket locations for the 2026 season as long as they meet their per-seat minimum contribution requirements by April 1, 2026.
- » 2025 UGA Football season ticket holders who do not meet their 2026 minimum contribution requirements by the April 1, 2026 deadline will not retain their 2025 seat locations.
- » UGAAA reserves the right to adjust seating locations to eliminate single seats in an effort to maximize seating capacity.

Football Season	Priority Points of Last Patron Assigned New/Additional Season Tickets (2 Adjacent)
2025	4,950
2024	4,800
2023	10,030
2022	1,300
2021	550
2020	550
2019	10,420
2018	23,900
2017	550
2016	1,201

New Season Ticket Requests

- » Each seat in Sanford Stadium has a contribution requirement. Making the per-seat contribution does not guarantee assignment in this area as assignment is based on **priority points and availability** at the time of your seat selection in May 2026.
- » Both 2026 season ticket applications and Hartman Fund contributions must be completed by **April 1, 2026**.
- » Please make a contribution you are comfortable with since **a donation does not guarantee assignment of new season tickets**.

Members who request but do not receive season tickets will have the first opportunity to purchase any football mini-packages and/or single game tickets based on priority and availability.



Renewing & Requesting Season Tickets

New Season Ticket Requests and Renewals (if desired) will participate in the Online Seat & Parking Selection Process in mid-May 2026.

- » This process is required for all donors who are requesting NEW season tickets and/or parking.
- » **If you do not wish to relocate your current seats and/or parking, you do not have to participate in the selection process.**
- » **All 2026 Hartman Fund donors who request new football season tickets and make the minimum per-seat donation for the number of new ticket(s) desired will automatically receive an appointment time to be included in the Online Seat & Parking Selection Process. Requesting tickets does not guarantee that you will receive them as assignments are based on cumulative TGBC priority points and availability.**

During the online self-selection process, you will have the ability to choose your seat location based on available inventory.

- » If you have the opportunity to select seats that have a higher per-seat contribution requirement than what you gave to the 2026 Hartman Fund, you can still secure these seats by paying the per-seat difference at the time of checkout.
- » If you are unable to secure desirable seat locations or if no seat locations are available, you may either request a refund on the season ticket cost or have this cost applied toward your 2027 Hartman Fund contribution.

Donations are not refundable.



Online Seat & Parking Selection Process

The online site makes seat & parking selections easy!

The web-based, 3-D seat and parking virtual site allows 2026 Hartman Fund donors who purchase football season tickets with the opportunity to self-select seats from open inventory at their specified appointment time. From this site, members can see panoramic diagrams of stadium seating, check available seats and parking lots, monitor other selections, and personally choose seat locations and/or parking at their appointment times.

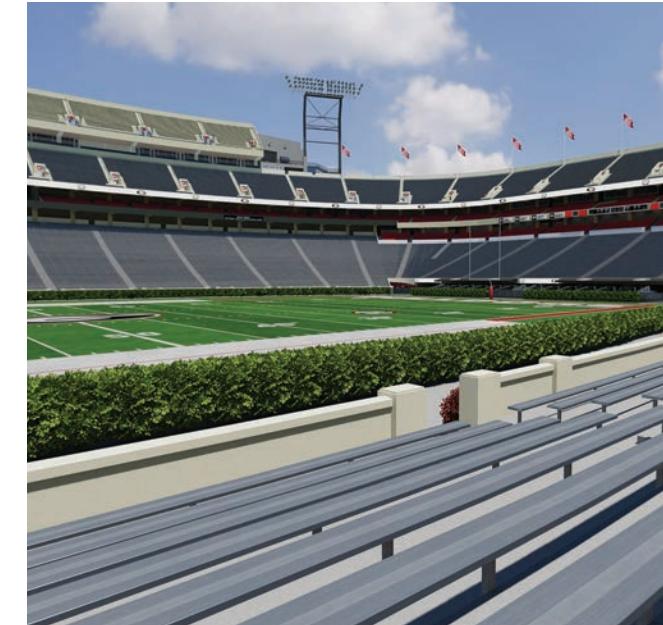
Participating accounts will be able to select their seats from a mobile device, tablet, laptop, or desktop computer. Detailed, step-by-step instructions about using the seat selection site will be made available at thegeorgiabulldogclub.com closer to the selection process.

All Hartman Fund donors who are participating in the Online Seat & Parking Selection Process will be able to log in to the website prior to the start of the process to familiarize themselves with the site while also identifying potential inventory leading up to their appointment times. **We strongly recommend that you log in to the site prior to your appointment time to plan for your potential selection.**

The deadline for determining your overall cumulative TGBC priority point total, which dictates your ranking and selection time, is April 1, 2026. In May 2026, The Georgia Bulldog Club will assign appointment times and notify all 2026 Hartman Fund donors who have opted in to the selection process approximately one week before selections begin. Appointment times will overlap, and donors will be logging in to the site consistently throughout each day of the selection process.



- 1 **Renew** your tickets and make your gift by April 1, 2026
- 2 **Mark** your seat selection appointment time on your calendar
- 3 **Explore** the virtual seating map in advance
- 4 **Call** TGBC at 706-542-1231 if you have any questions



3-D Seat Virtual View

Relocating & Adding Season Tickets or Parking

How to Request Relocation of Current Season Tickets or Parking

To explore seat or parking relocation, you must click YES to opt in to the seat selection process prior to checking out at the end of your online season ticket application. Applications must be submitted by the April 1, 2026 deadline.

If you select seats in a higher per-seat gift requirement section than your current Hartman Fund contribution level, you can pay the difference at checkout during the Online Seat & Parking Selection Process. **Your current seat locations will remain in your account unless you specify a change during the checkout process.**

How to Request Additional Season Tickets

To add season tickets for the 2026 season, submit your season ticket application and ticket payment for additional season tickets by the April 1, 2026 deadline. **You will NOT have the option to purchase additional seats during the process if you do not request and pay for the additional tickets on your application.** Please note you must also make any per-seat contribution required for additional tickets. (Minimum of \$250/seat).

If you select seats that have a higher per-seat requirement than your 2026 Hartman Fund contribution, you can pay the per-seat difference at the time of checkout. If you are unable to secure desirable additional seat locations or if no additional seat locations are available, you may either request a refund on the season ticket cost or have this cost applied towards your 2027 Hartman Fund contribution. Hartman Fund donations are non-refundable. **Your current seat locations will remain in your account unless you specify a change during the checkout process.**

All 2026 Hartman Fund donors who request additional football season tickets and make the minimum per-seat donation for additional tickets (\$250/ticket) will automatically receive an appointment time to be included in the Online Seat & Parking Selection Process. Requesting tickets does not guarantee that you will receive them as assignments are based on cumulative TGBC priority points and availability.

How to Select Your Seats

Individual seat and parking selection may be completed in one of three ways:

- 1 Online:** All donors may log in to select seats and/or parking. The site will provide donors with a 3-D view while selecting seats. Selecting available seats online is very user-friendly and highly recommended.
- 2 Online, with phone assistance from The Georgia Bulldog Club.** We will be prepared to assist you over the phone in selecting your seats. Please call us at 706-542-1231 for selection assistance.
- 3 In person at the UGA Athletics Ticket Office in Butts-Mehre Heritage Hall:** The Georgia Bulldog Club staff will be on site if you wish to select your seats in person. We ask that you arrive five minutes prior to your appointment time, and a staff member will help you through the process. Paid parking will be available at the Carlton Street Parking Deck.

Online Seat & Parking Selection Process FAQ's

1 Do I have to participate in the Online Seat and Parking Selection Process?

No. Should you wish to maintain the same seat(s), parking location, and quantity of tickets that you had for the 2025 season, you do NOT have to participate in the Online Seat & Parking Selection Process.

2 What are my options if I am unavailable for my appointment time?

If you are not available during your appointment time, you may entrust your seat selection to an individual of your choosing. Should your designee need personal assistance over the phone or in person, you will need to notify The Georgia Bulldog Club in writing ahead of time to whom you have given authorization to make your selection.

3 What happens if I miss my appointment time?

If you miss your time, you are able to log in any time after your appointment begins to make selections. Please note you will sacrifice your priority place in line if you miss your appointment time as others will be logging in for selection throughout the process.

4 Will there be multiple accounts selecting at the same time?

Yes, please be aware that others are likely to be in the selection site at the same time.

5 Can I set up my appointment time to be at the same time as a family member or friend's account?

While we cannot adjust appointment times, you may choose to log in at the same time as the account with the lowest priority point total to simultaneously select your seats and/or parking.

6 Can I log in prior to my appointment time to look at seating and parking availability?

YES! You will receive a link to the seat and parking selection website before the selection process begins. You can log in at any point leading up to your selection. Please note you cannot make any selections, but you will be able to see and track availabilities in real time as it gets closer to your appointment.

7 Who do I contact with questions about the Online Seat & Parking Selection Process?

If you have any questions about the Online Seat & Parking Selection Process, contact The Georgia Bulldog Club at 706-542-1231 or via email at bulldogclub@uga.edu.

8 If I am participating to potentially relocate or add tickets, am I required to move or add seat(s)?

No. If you log in during your appointment time and do not see any tickets you want, you can simply exit the selection site and retain your existing seat locations.

9 Can I access the selection site from my mobile phone or tablet?

Yes! Participating accounts will be able to access the seat selection site from a mobile device, tablet, laptop, or desktop computer.

Away & Neutral Site Ticket Requests

You do not need to be a football season ticket holder to request away or neutral site game tickets.

The following ticket charts outline the cumulative TGBC priority points necessary to be eligible to request tickets to a specific game and the total number of tickets that can be requested based on an account's 2026 Hartman Fund contribution and/or commitment level in the Magill Society. Minimum cumulative TGBC priority point requirements to request tickets are established based on the anticipated number of tickets in UGA's inventory and high donor demand. **The ability to request game tickets does not guarantee assignment.**

Away Game Tickets

Away game ticket requests are prioritized and allocated based on cumulative TGBC priority points within the sections that are provided to UGA by the host venue for distribution.

2026 Hartman Fund Contribution	OR	Magill Society	Alabama	Arkansas	Ole Miss	South Carolina
\$10,000+		\$100,000+	6	8	6	8
\$5,000-9,999		\$50,000-99,999	4	6	4	6
\$500-4,999		\$25,000 - 49,999	2	4	2	4
Cumulative TGBC priority points necessary to be eligible to request			150,000	10,000	125,000	10,000

Away and Neutral Site Game Ticket Assignment Process

- » The online application for away and neutral site games will be made available in late May and is due June 26, 2026. All seating requests for away and neutral site games must be entered and submitted via the ticket application in your online account.
- » Away and neutral site game ticket locations are assigned based on cumulative TGBC priority points and availability, while the quantity of tickets that you can request is based on your 2026 Hartman Fund gift or commitment level in the Magill Society. **Qualifying to request tickets does not guarantee assignment.**
- » After the allocation process is complete, TGBC will publish the priority point cutoffs. If you request and are assigned away and/or neutral site game tickets, you will receive them separately from your season tickets via mobile delivery.



Single Home Game & Postseason Ticket Requests



Single Home Game Tickets

New in 2026, single home game tickets will be made available during a tiered on-sale process beginning in mid-July. Donor selection dates will be prioritized based on Hartman Fund contribution level and/or Magill Society membership level. All accounts will have access to select up to 8 seats from a pick-your-own-seat map on the assigned day of their selection. Please note that we may not have additional seats available for every home game.

2026 Hartman Fund Contribution	OR	Magill Society	Selection Day
		Champions Circle & Silver Circle	Day 1
\$10,000+		\$100,000+	Day 4
\$5,000-9,999		\$50,000-99,999	Day 8
\$100-4,999		\$25,000 - 49,999	Day 11

Postseason Ticket Assignment Process

- » Your cumulative TGBC priority points determine if you are eligible to request tickets for postseason opportunities. The donation deadline to improve your priority point total or increase your ticket request limit for postseason is November 2, 2026.
- » In order to provide ample opportunities and be consistent with home game policies, each account will have access to no more than 4 tickets in any club areas at postseason venues. All additional tickets above and beyond those 4 will be allocated based on priority in non-club areas at the same time.
- » Postseason ticket request applications will be made available online to qualifying accounts in November.

2026 Hartman Fund Contribution	OR	Magill Society	SEC Championship & Peach Bowl	All Other CFP Games	All Other Bowl Games
\$10,000+		\$100,000+	6	6	8
\$5,000-9,999		\$50,000-99,999	4	4	8
\$500-4,999		\$25,000-49,999	2	2	8
Cumulative TGBC priority points necessary to be eligible to request			70,000	10,000	100

Home Playoff Game

- » If UGA hosts a CFP first round game, 2026 season ticket holders will have the first right to purchase their same seat locations for that game.
- » Season ticket holders will have the opportunity to either purchase all the seats on their account or decline tickets. For example, if a season ticket holder has four regular season tickets on their account, they will be required to purchase all four tickets for the home playoff game.
- » Once the season ticket holder request process is complete, any remaining inventory will be made available to Hartman Fund and Magill Society donors with tiered on sale windows determined by giving level



Priority Guidelines: Georgia/Florida



New Locations for 2026 & 2027

As EverBank Stadium completes their stadium renovation over the next two years, the Georgia-Florida game will be relocated to Mercedes-Benz Stadium in Atlanta for the 2026 season and Raymond James Stadium in Tampa, Florida for the 2027 season.

For the 2026 Georgia/Florida game in Atlanta, ticket and parking allotments will change significantly from what they have traditionally been:

- » Overall ticket allotment will be reduced by 14%
- » Parking allotment will be reduced by 25%
- » Club ticket allotment will be reduced by 60%
- » Ticket prices will range from \$105 to \$930

Priority Point Requirements

Your cumulative TGBC priority points determine if you are eligible to request tickets to the neutral site game against Florida. The number of tickets that you are eligible to request is based on your 2026 Hartman Fund gift and/or commitment level in the Magill Society as depicted in the chart below. **Requesting tickets doesn't guarantee you will receive them as assignments are based on cumulative TGBC priority points and availability.** You do not need to be a season ticket holder to be eligible to request tickets.

you will receive them as assignments are based on cumulative TGBC priority points and availability. You do not need to be a season ticket holder to be eligible to request tickets.

In order to provide ample opportunities and be consistent with home game policies, each account will have access to no more than 4 tickets in any club areas at neutral site venues. All additional tickets above and beyond 4 will be allocated based on priority in non-club areas at the same time.

2026 Hartman Fund Contribution	OR	Magill Society	Florida
\$5,000-10,000+		\$50,000-100,000+	8
\$3,000-4,999		\$25,000-49,999	6
\$100-2,999		N/A	4
Cumulative TGBC priority points necessary to be eligible to request non-club tickets			15,000
Cumulative TGBC priority points necessary to be eligible to request up to 4 club level tickets			250,000

Georgia/Florida Parking

- » 2026 Hartman Fund members who contribute \$5,500 or more annually and receive Georgia/Florida tickets through the Athletic Association have the opportunity to request a complimentary parking pass for the game.
- » 2026 Hartman Fund members who contribute \$10,000 or more annually and receive Georgia/Florida tickets through the Athletic Association have the opportunity to request a second complimentary parking pass.
- » All parking passes for the Georgia/Florida game are free of charge and assigned based on cumulative TGBC priority points and availability as dictated by the host venue each year.
- » **Parking lot inventory and assignments are subject to change each year.**

Leadership Giving

MAGILL SOCIETY

The Magill Society serves as the leadership fundraising entity under The Georgia Bulldog Club. This group is philanthropic in nature with its members invested in the success of UGA student-athletes.

Prior to 2022, Magill Society contributions focused solely on funding facility improvements within UGA Athletics. In the ever changing landscape of college athletics, The Georgia Bulldog Club now counts all major gifts of \$25,000 or more to a qualified UGA Athletics philanthropic fund towards Magill Society membership. Whether a gift to capital project improvements, scholarship endowments, or programmatic funds, all athletics major gifts at this level and above will qualify a donor for five years of membership.

Magill Society Membership:

- » Commitments of \$25,000 or more paid over a 5-year period (above and beyond Hartman Fund contributions)
- » Access to an exclusive stewardship program
- » Opportunity to earn bonus priority points



TRANSFORMATIONAL GIVING SOCIETIES



The Hedges (Annual)

The **Hedges** is a group of TGBC members whose overall contributions total \$100,000 or more to Athletics in a given year between ticket related donations and philanthropic gifts. The window for gifts to be counted is June 1 to May 31 every year.



Silver Circle (Over 5 Years)

The **Silver Circle** provides lifetime benefits for members that make a seven figure philanthropic contribution to UGA Athletics. While pledges can be paid over a period of five years, benefits are recognized upon joining.



Champions Circle (Over 5 Years)

The **Champions Circle** is for donors considering seven figure commitments of \$2.5M or more paid within a five year period. Gifts can be directed towards capital projects, scholarships, coaching endowments, or programmatic support to benefit UGA student-athletes and coaches.



Directors Circle (Lifetime)

The **Directors Circle** recognizes lifetime contributions of \$5M or more considering both ticket related contributions and philanthropic gifts over an individual's lifetime.



Legends Circle (Lifetime)

The **Legends Circle** recognizes lifetime contributions of \$10M or more considering both ticket related contributions and philanthropic gifts over an individual's lifetime.



More Ways to Support The Dawgs

Purchase Tickets to Other UGA Events

Season and single game tickets are available for men's and women's basketball, gymnastics, baseball, and softball. Purchase your tickets today at georgiadogs.com.

Secure Seatbacks

Add comfort to your gameday experience at Sanford Stadium by securing seatbacks. For the 2026 season, seatbacks will be \$75 each if purchased by May 29, 2026.

Give to the UGA Athletics Victory Fund

The Victory Fund is a philanthropic annual fund that directly supports the student-athlete experience by providing broad-based, operational resources to students in all varsity sports.

Support UGA Student-Athletes through Marketing Opportunities

Connect your business to UGA student-athletes for marketing opportunities so we can recruit the most talented young men and women to Athens. Visit gloryglorygeorgia.com to support Georgia Athletics' NIL efforts.

Still have questions?

Feel free to contact The Georgia Bulldog Club at 706-542-1231 or bulldogclub@uga.edu.



Frequently Asked Questions

1 Why should I donate to The Georgia Bulldog Club?

Private support is essential to the success of UGA student-athletes and the UGA Athletic Association (UGAAA). UGAAA receives no financial assistance from the state of Georgia. It is a self-funded entity, solely dependent upon self-generated revenues to operate and provide student-athlete scholarships, build world-class athletic facilities, and ensure UGA's tradition of athletic excellence continues to grow.

2 How do I become a member of The Georgia Bulldog Club?

You can become a member of The Georgia Bulldog Club (TGBC) by donating a minimum of \$100 to the Hartman Fund. In addition, there are a variety of other ways to support UGA Athletics by making contributions to the Women's Basketball Fund, Men's Basketball Fund, Gymnastics Excellence Fund, Steve Webber Baseball Fund, Georgia Softball Fund, Magill Society, Victory Fund, and sport-specific giving opportunities.

3 What is the best way to increase my priority point ranking?

The best way to increase your cumulative TGBC priority point ranking is to join the Magill Society, which awards bonus priority points for commitments of \$25,000 or more that are made payable over a 5-year period of time. Increasing your support to the Hartman Fund is also a great way to increase your priority point total and improve your ranking.

4 How are away game football tickets allocated?

Away game ticket locations are dictated by the host school and are allocated based on cumulative TGBC priority points. The number of tickets that a member is eligible to request is based on either their 2026 Hartman Fund donation or their commitment level in the Magill Society. Please see page 14 for a full breakdown on our 2026 away game quantity cutoffs and priority point requirements.

5 Are my Hartman Fund contributions tax deductible?

Under the Tax Cuts and Jobs Act of 2017, no charitable deduction is allowed for amounts paid to the UGA Athletic Association after December 31, 2017 in exchange for the right to purchase season tickets for University of Georgia home athletic events. Accordingly, in the absence of additional guidance from the Internal Revenue Service or the Department of Treasury, your seat-related contributions for home events are no longer tax-deductible. We recommend that you consult your tax advisor to determine the potential tax-deductibility for gifts made above and beyond your per-seat-related contributions.

6 How does NIL impact the Hartman Fund?

Giving to the Hartman Fund and supporting NIL are independent of one another, although both directly impact the experience of UGA student-athletes. If you are interested in supporting NIL, please contact The Georgia Bulldog Club at 706-542-1231.



Account Guidelines/ Methods of Giving



THE GEORGIA BULLDOG CLUB STAFF

Account Guidelines

- » The Georgia Bulldog Club encourages every supporter of Georgia Athletics to establish and contribute to an account in his or her own name.
- » Members may have a maximum of 8 season tickets on one account, with no more than 4 being assigned to the club level.
- » The Georgia Bulldog Club requires an account to be listed under the name of an individual and not a company or family name. TGBC reserves the right to change account names that do not comply with this policy.
- » Donations to the Hartman Fund through The Georgia Bulldog Club are non-refundable.
- » UGAAA reserves the right to cancel orders, void tickets, deny admission and terminate season ticket accounts for violation of any policies of the UGAAA without notice. Please refer to the Zero Tolerance Policy on georgiadogs.com for more information.
- » UGAA reserves the right to monitor ticket sales, transfers, and use and withhold season ticket renewal opportunities or cancel ticket orders from any account that exhibits activity consistent with that of a ticket broker.

Account Transfer Policies

- » An account, including the associated priority points, parking, and season tickets, may only be inherited one time by a surviving spouse at the time of death of the primary account holder.
- » An account, including the associated priority points, parking, and season tickets, cannot be transferred by virtue of will, trust, or other estate-planning document.
- » An account, including the associated priority points, parking, and season tickets, can be transferred one time by members of the Silver Circle.

How do I make a gift?

You may make a gift at any point during the year, keeping in mind the April 1, 2026 deadline if you have an interest in 2026 football season ticket benefits.



ONLINE

Visit www.thegeorgiabulldogclub.com and click 'Give Now' in the upper right hand corner. Log on to your online account and follow the steps for an immediate, safe, and secure donation process. Online contributions may be made with Visa, MasterCard, AMEX or Discover.

Donations to the Hartman Fund through The Georgia Bulldog Club are non-refundable.

 Access your account online: thegeorgiabulldogclub.com

Online account management includes:

- » Making a contribution
- » Viewing your priority point total and TGBC donor ranking
- » Viewing your seat and parking locations
- » Updating your contact information
- » Viewing your contribution history
- » Purchasing tickets



MAIL

Mail a check, payable to UGAAA-Hartman Fund, to The Georgia Bulldog Club.



PHONE

A member of The Georgia Bulldog Club staff would be happy to answer any questions — 706-542-1231.

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