



MEN'S BASKETBALL

FUND

2026-27

DONOR GUIDE





A MESSAGE
FROM
HEAD COACH
MIKE WHITE

Dawg Nation,

Thank you for your continued support of Georgia Men's Basketball and our outstanding student-athletes. Passionate fans like you play such an important role in moving our program forward.

Our staff is proud of the consistent growth the program has shown since we arrived in Athens four years ago. We built momentum throughout last season, resulting in a back-to-back trips to the NCAA Tournament for just the fourth time ever. While our results on the court get the most attention, I'm equally proud of how our student-athletes are excelling academically and making a positive impact in the community. We have produced the highest GPAs in program history during the past two seasons and, in May, five of our players earned diplomas from UGA. As we look ahead, we are excited for the upcoming season with a strong group of returning players and a solid class of incoming talent.

Throughout this process, you have made a significant impact on our success. The Bulldog Nation has turned Stegeman Coliseum into one of the best home court advantages in the SEC. We hope you will renew your investment in the Men's Basketball Fund (MBF) and join us again at Stegeman this season. Your support provides our student-athletes with the tools and resources needed to succeed at the highest level, both in competition and in the classroom.

We are truly grateful for your commitment to our program and for believing in the future of Georgia Basketball.

Go Dawgs!

Mike White

Mike White
Head Men's Basketball Coach



▾ IMPORTANT
DATES

MID-JULY 2026
2026-27 Men's Basketball
Fund and season ticket
request process begins

2026-27 Men's Basketball
Fund brochures mailed to
2025-26 MBF donors.

JULY

AUG

SEPT. 1, 2026
2026-27 Men's Basketball Fund
contribution and season
ticket request deadline

SEPT

LATE SEPT./EARLY OCT. 2026
Optional Online Seat and
Parking Selection Process

OCT

NOV. 2, 2026
Home Opener
vs. NC Central

NOV

DEC

JAN

FEB. 1, 2027
MBF Postseason
Contribution Deadline

FEB

STUDENT-ATHLETE
IMPACT



Men's Basketball Fund (MBF) members provide essential support to the following areas that are vital to not only the continued operational health of the UGA Athletic Association, but also the enrichment of the student-athlete experience at the University of Georgia:

- **STUDENT-ATHLETE SCHOLARSHIPS**
- **ATHLETIC TRAINING & MEDICAL CARE**
- **COST OF ATTENDANCE**
- **ACADEMIC SUPPORT**
- **TRAVEL ASSISTANCE**
- **MENTAL WELLBEING & PSYCHOLOGICAL RESOURCES**
- **NUTRITION**
- **LAPTOP COMPUTER & EQUIPMENT UPGRADES**
- **PROFESSIONAL DEVELOPMENT & LIFE SKILLS PROGRAMMING**

There's no denying the impact education has on a family or community.

BUDGET PER STUDENT-ATHLETE



TYE FAGAN
Hometown: Logtown, GA

\$72,153



SMURF MILLENDER
Hometown: Houston, TX

\$148,577

2026-27 GIVING LEVELS
& BENEFITS

ANNUAL BENEFIT

	GIVING LEVEL				
	\$50	\$1,500	\$3,500	\$6,500	\$9,000
Opportunity to request renewable season ticket(s)	✖	✖	✖	✖	✖
Positively impact the lives of UGA student-athletes	✖	✖	✖	✖	✖
Membership Packet	✖	✖	✖	✖	✖
Opportunity to request priority home single game tickets	✖	✖	✖	✖	✖
Opportunity to request priority season parking pass		✖	✖	✖	✖
Opportunity to request Richard B. Taylor Room Hospitality (1 pass per season ticket – limit up to number corresponding to annual giving level)*		4	N/A	N/A	
Opportunity to request Courtside Club Hospitality Includes access to Richard B. Taylor Room (1 pass per season ticket – limit up to number corresponding to annual giving level)**			4	8	

Membership Packet: Includes a thank you note, car decals, and schedule magnet.

* Opens 60 minutes prior to the start of the game and closes at tip-off.

** Opens 60 minutes prior to the start of the game and closes at the end of halftime.

WAYS TO GIVE



ONLINE
Visit georgiadogs.com/donate to give.



PHONE
Give us a call at **706-542-1231** and we can assist you.



MAIL
The UGA Athletic Association
The Georgia Bulldog Club
P.O. Box 1472
Athens, GA 30603

Donations to the Men's Basketball Fund through The Georgia Bulldog Club are non-refundable.

➤PRIORITY
POINTS

The Georgia Bulldog Club calculates your priority point total based on cumulative giving towards UGA Athletics. Members are ranked in order based on cumulative TGBC priority point total for ticket opportunities including renewable season, single home and neutral site games, and all postseason competitions (if Georgia participates). This includes the SEC Men's Basketball Tournament and the NCAA Tournament. Neutral site ticket request opportunities for the 2026-27 season will be communicated to MBF donors if inventory is available.

- Hartman Fund
- Men's Basketball Fund
- Andy Landers Women's Basketball Fund
- Gymnastics Excellence Fund
- Steve Webber Baseball Fund
- Georgia Softball Fund
- Sport-Specific Giving*
- Endowment Gifts*
- UGA Athletics Victory Fund

1 point per dollar



MAGILL SOCIETY

- 1 point per dollar (\$25,000+ gifts to non-capital projects)
- 1.5 points per dollar (\$25,000-99,999 gifts to capital projects)
- 2 points per dollar (\$100,000+ gifts to capital projects)

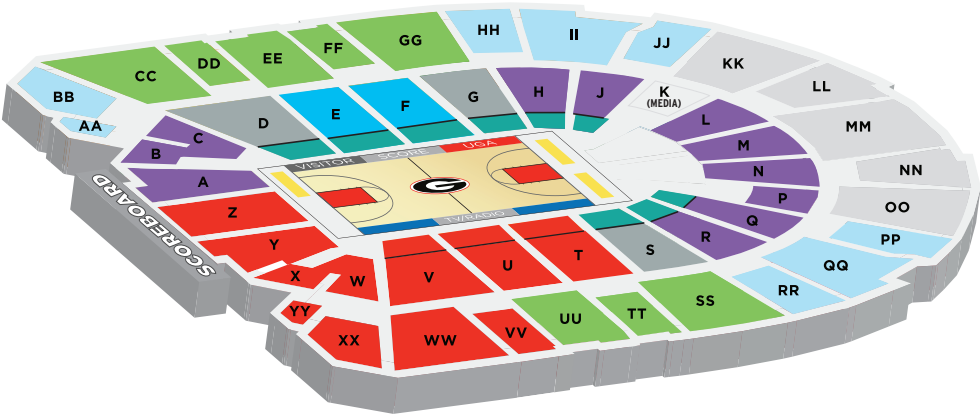
* NOTE: Any sport-specific or endowment gifts made on January 1, 2018 or beyond are eligible to receive priority points.

2026-27 STEGEMAN COLISEUM
SEATING



SEASON
TICKET
PRICE:
\$325
including all
taxes and fees





Reserved Seating		Per-Seat Requirement
Center Court, Lower Level	E, F	\$ 300
Baseline to 3 pt Arc, Lower Level	D, G, S	\$ 225
Baseline to Baseline, Upper Level	CC, DD, EE, FF, GG, SS, TT, UU	\$ 150
Corners, Lower Level	A, B, C, H, J, L, M, N, P, Q, R	\$ 125
Corners, Upper Level	AA, BB, HH, II, JJ, PP, QQ, RR	\$ 100
Behind Baskets, Upper Level	KK, LL, MM, NN, OO	\$ 50
Students	T, U, V, W, X, Y, Z VV, WW, XX, YY	

Premium Seating		Per-Seat Requirement
Courtside		\$ 3,500
Baseline		\$ 2,500
Premium Sideline		\$ 1,000



SEASON TICKET INFORMATION

The Men's Basketball Fund (MBF) and season ticket renewal/request process will formally begin in mid-July. The deadline to make payment on season ticket requests and required MBF contributions is **September 1, 2026**.

The Optional Seat and Parking Selection Process will take place online via a 3-D seating diagram of Stegeman Coliseum, developed by Ballena Technologies, Inc. This enables MBF donors who purchase men's basketball season tickets with the opportunity to explore seat relocation, while also giving those who have new or additional season tickets the ability to personally select the location of these seats. All season ticket selections through this process will be based upon availability, your cumulative TGBC priority point total, and applicable MBF per-seat minimums being met.

FREQUENTLY ASKED QUESTIONS

- 1

How do I request new men's basketball season tickets?
To request new (or additional) men's basketball season tickets, account holders need to make a Men's Basketball Fund (MBF) contribution of at least \$50/seat in addition to their season ticket payment (\$325/ticket). Ticket requests can be made online at thegeorgiabulldogclub.com or over the phone at 706-542-1231.
- 2

How are appointment times assigned for the seat selection process?
Appointment times for seat selection are determined by TGBC cumulative priority point total. All contributions made by the September 1, 2026, deadline will be reflected in your point total for seat selection.
- 3

Do I have to participate in the seat selection process?
All new season ticket purchasers are required to participate in this process. Renewing season ticket holders have the option to opt into this process if they are considering relocation or adding new season tickets.
- 4

What if I miss my assigned appointment time or am unavailable at my assigned appointment time?
If you miss your time, you can log in at any point after your allotted time to make selections. Please note you will sacrifice your priority place in line if you miss your appointment time as others will be logging in for selection throughout the day. If you are not available for your appointment time, you can assign a proxy to select seats on your behalf. We encourage you to notify The Georgia Bulldog Club in writing at bulldogclub@uga.edu if you need to assign a proxy so that we may assist if questions arise during the selection time.
- 5

Can I log in prior to my appointment time to look at open inventory?
YES! We urge you to do so. You will receive an email announcement in late September or early October when the selection website is available for viewing. At that time, additional information will be provided on how to navigate the site. Please note you cannot make any selections, but you will be able to see and track available inventory in real time.
- 6

Can I wait until the seat selection process itself to add new season tickets?
No. You must make the required season ticket payment and MBF contribution for the maximum amount of seats you would like to select during your appointment time. You will not be able to purchase additional seats during the process.
- 7

Am I required to add seat(s) during the seat selection process?
No. If you log in during your appointment time and do not see any desirable season ticket opportunities, you can exit the process. You can either receive a refund on the cost of the season tickets or have it applied towards your Men's Basketball Fund giving level for the 2027-28 season. MBF donations are non-refundable.

SEAT AND PARKING SELECTION PROCESS



3D Seat Virtual View

Open the camera app on your smartphone or tablet and scan this QR code to view a 3D map of Stegeman Coliseum.



Optional Online Seat and Parking Selection Process

There will be three options for selecting seats:

- 1

Online: All 2026-27 MBF donors who requested season tickets will have the opportunity to log on to the website for the selection process. From the site, they will be able to select their seats. Selections may be done on a laptop, desktop, tablet, or mobile device and customers are encouraged to utilize the Google Chrome browser for this process.
- 2

By Phone, with a UGA Athletics Representative: The Georgia Bulldog Club staff will be prepared to assist you over the phone in selecting your seats.
- 3

In person, at the Butts-Mehre Heritage Hall Ticket Office: If you wish to select your seats in person, you may do so at Butts-Mehre Heritage Hall. We recommend arriving 5 minutes in advance of your appointment time so that a staff member can help you select your seats online.

Note: If two or more customers want to select seats together, they must wait until the selection time of the customer with the lowest cumulative TGBC priority point total to select.



ENHANCE YOUR GAME DAY
EXPERIENCE



 **PARKING PASS COST:**
\$80 PER PASS

-  **MBF PARKING**
\$1,500 MBF MINIMUM GIFT REQUIREMENT
-  **GENERAL PUBLIC**
FREE PARKING

Access to request reserved men’s basketball parking in the Hoke–Smith Annex, McPhaul Center, Coverdell Lot, or East Foley Field lot requires a minimum \$1,500 MBF contribution. Donors who make the minimum \$1,500 MBF contribution will have the first right to renew their existing parking location from the 2025–26 season.

 GAME DAY HOSPITALITY



Courtside Club
Purchase of season ticket(s) and minimum of \$6,500 MBF gift required
The Courtside Club opens 60 minutes prior to the start of the game and closes at the end of halftime. Enjoy a pre–game meal and access to a cash bar in Stegeman Coliseum’s premium hospitality area.



Richard B. Taylor Room
Purchase of season ticket(s) and minimum of \$3,500 MBF gift required
The Richard B. Taylor Room opens 60 minutes prior the start of the game and closes at tip–off. Stop by to enjoy a pregame meal, refreshments, and the camaraderie of other Bulldog fans prior to tip–off.

POSTSEASON
TICKETS

Basketball postseason ticket locations are assigned based on cumulative TGBC priority points and availability, whereas the quantity of tickets that a donor can request is based on current MBF annual giving level and/ or Magill Society commitment. The donation deadline to establish point–based priority for post–season is February 1, 2027. **Qualifying to request tickets does not guarantee assignment.**

2026 MBF Contribution	OR	Magill Society Commitment	SEC Tournament	NCAA Tournament- 1 st & 2 nd Rounds	NCAA Tournament- Sweet 16 & Elite 8	NCAA Tournament- Final Four
\$7,500+		\$100,000+	6	4	4	6
\$5,000-7,499		\$50,000-99,999	4	2	2	4
\$3,000-4,999		\$25,000-49,999	2	2	2	4
\$50-2,999		N/A	2	0	0	2





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706-542-1231

THEGEORGIABULLDOGCLUB.COM

PHYSICAL ADDRESS

**BUTTS-MEHRE HERITAGE HALL
1 SELIG CIRCLE SUITE 302 ATHENS, GA 30602**

MAILING ADDRESS

**THE GEORGIA BULLDOG CLUB
P.O. BOX 1472 ATHENS, GA 30603**

 **bulldogclub@uga.edu**

 **@TGBC_Official**

 **@TGBC_Official**

 **/ugabulldogclub**

 **/company/the-Georgia-bulldog-club**