



HARTMAN

FUND

2019 DONOR GUIDE





A MESSAGE FROM COACH KIRBY SMART

Dear Bulldog Nation,

On behalf of our student-athletes and staff, thank YOU for your continued investment in Georgia Athletics. Our success would not be possible without your ongoing support of The Georgia Bulldog Club through your Hartman Fund contributions.

Having a committed donor base for over 70 years, Hartman Fund members provide the necessary resources for Georgia student-athletes to have one of the best educational and athletic opportunities in the nation. Not only do you help provide scholarship support, but you enable Georgia Athletics to provide the best academic support, athletic training, and leadership development. These opportunities offer a first-class experience that will have a lasting impact on their lives. **Your generosity turns their dream of wearing the Red and Black into a reality.**

Each gift to the Hartman Fund directly impacts the success of all of our student-athletes here at Georgia. As an alum, and Georgia native, I want to thank you for your support towards the state's flagship institution—and my home.

Go Dawgs!

Kirby Smart
Head Football Coach





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IMPORTANT DATES

FEB. 15, 2019

Donation deadline
for 2019 football
season ticket priority

MAY 2019

Football season ticket
allocation process

EARLY AUG. 2019

Football season tickets
mailed (single and away game
tickets mailed separately)

FEB

MAR

APR

MAY

JUNE

JUL

AUG

SEP

OCT

NOV

EARLY MAR. 2019

Football season ticket
application available
online and mailed

JUNE 1, 2019

Football away game
and neutral site
points deadline

NOV. 1, 2019

Football postseason
ticket priority
points deadline

MAR. 31, 2019

Football season ticket payment
and priority points deadline

Mission of the Hartman Fund

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Hartman Fund members provide essential support to the following areas that are vital to not only the continued operational health of the UGA Athletic Association, but also the enrichment of the student-athlete experience at the University of Georgia:



STUDENT-ATHLETE SCHOLARSHIPS



RECRUITING



ACADEMIC SUPPORT



EQUIPMENT UPGRADES



TRAINING & NUTRITION



COST OF ATTENDANCE



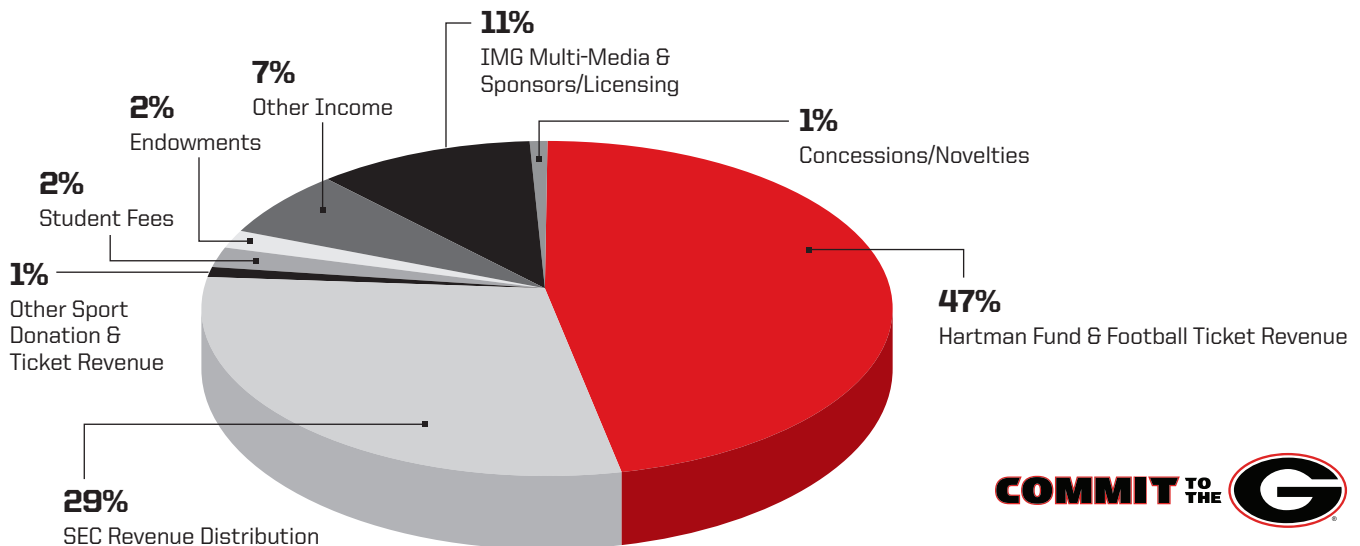
TRAVEL ASSISTANCE



OTHER BUDGET RELIEVING EXPENSES



2018 UGAAA Revenue Breakdown





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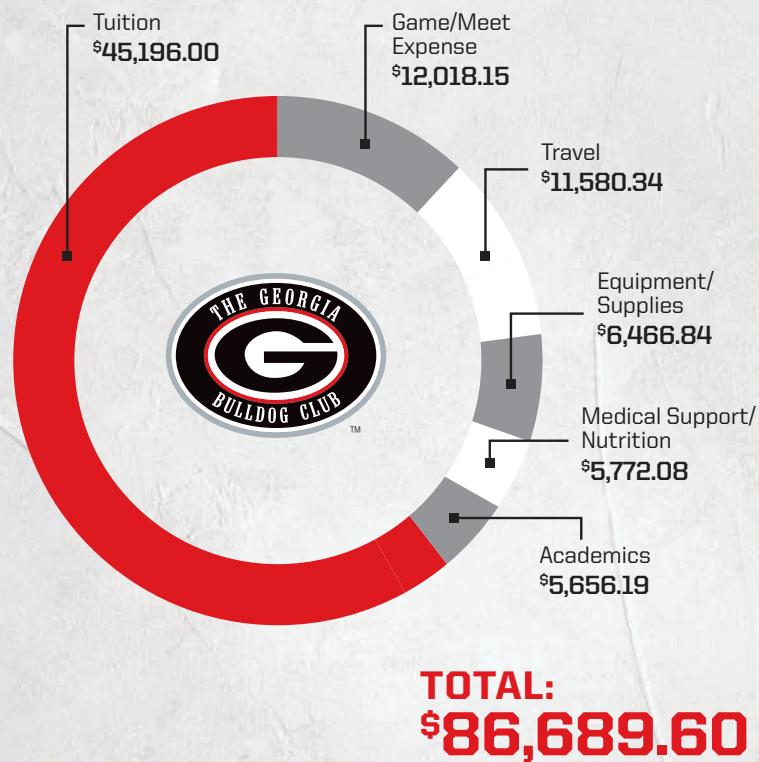
Student-Athlete Impact

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University of Georgia student-athletes are provided an opportunity afforded to only a select few. The experience of competing at the highest national level in the classroom and on the playing field is invaluable. The UGA Athletic Association is committed to providing its student-athletes with the very best resources to excel. Coaches, student-athletes and support staff invest countless hours creating championship caliber programs. The financial support provided to the UGA Athletic Association by Hartman Fund members make this experience possible.

WHERE YOUR CONTRIBUTION GOES

Average Annual Cost of UGA Student-Athlete Experience



IN THE 2017-18 SCHOOL YEAR YOUR GIFTS PRODUCED:



2 NCAA Post Graduate Scholarships



3.10 Average Student-Athlete GPA



Student-Athlete Impact

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D'Andre Swift

POSITION: Running Back
YEAR: Junior
MAJOR: Mass Communications



18 of 21

*Programs Competed
in Postseason Play*



*8th in Learfield Directors'
Cup, Highlighting Overall
National Success*

Hartman Fund Annual Benefits

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In addition to impacting the lives of our remarkable student-athletes, there are benefits associated with a contribution to the Hartman Fund.

HARTMAN FUND Annual Benefits	\$100: <i>Bulldog</i>	\$250: <i>Sic'em</i>	\$550: <i>Ring the Bell</i>	\$1,100: <i>Glory, Glory</i>	\$2,500: <i>Red & Black</i>	\$5,000: <i>Champions</i>	\$10,000: <i>Legends</i>
Impact the lives of UGA student-athletes							
Opportunity to request single home game, away game and postseason tickets							
Membership Packet							
E-Newsletter							
10% discount at the UGA Bookstore							
Eligible to request renewable football season tickets							
Football Media Guide							
Opportunity to receive home football parking							
Opportunity to request GA/FL parking							

NOTE: If you hold more than one account with The Georgia Bulldog Club, annual giving from separate accounts will not be combined for distribution of benefits.

Renewable Season Ticket Requests: Hartman Fund members who contribute their minimum per-seat donation and purchase season tickets will have right to renew their season tickets. All requests are fulfilled based on priority and availability.

Renewable Parking Pass Requests: Hartman Fund members who contribute \$2,500 or more and purchase football season tickets, will have the right to renew their season parking pass. All requests are fulfilled based on priority and availability.

Membership Packet: Includes a 2019 Football schedule magnet, car decals, and a TGBC branded gift.




Priority Points

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Priority Points: The Georgia Bulldog Club calculates your priority point total based on cumulative giving towards UGA Athletics. Members are ranked in order based on cumulative priority point total for ticket opportunities including renewable season, single home and away games, the Georgia versus Florida game, and all postseason competitions if Georgia participates. This includes SEC Championship, neutral site, bowl games and the College Football Playoff. Priority parking opportunities include the home football season and the Georgia/Florida game in Jacksonville.

PRIORITY POINT CALCULATION

Hartman Fund Basketball Enhancement Fund Gymnastics Endowment Fund Georgia Baseball Fund Sport-Specific Giving Endowment Gifts	
1 point per dollar	1.5 points per dollar (\$25,000 - 99,999) 2 points per dollar (\$100,000+)

To view your priority point total online at www.thegeorgiabulldogclub.com you will need:

- 1 Account Number or Email Address
- 2 Password or Pin Number

Contact The Georgia Bulldog Club if you need assistance accessing your account at bulldogclub@sports.uga.edu or 877-423-2947.



Obtaining Football Season Tickets

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A contribution to the 2019 Hartman Fund provides you with the opportunity to request renewable season, single home game, away game and/or post-season tickets. Eligibility for season tickets at Sanford Stadium is a two-step process: a 2019 Hartman Fund donation followed by a season ticket payment.

STEP 1: Make one or several contribution(s) prior to the February 15, 2019 deadline.

- » Please make a contribution you are comfortable with, as **a donation does not guarantee assignment of new season tickets.**
- » Each section in Sanford Stadium has a per-seat contribution requirement. If you are interested in receiving season tickets for the first time, you may make the per-seat contribution associated with a specific section; however, this does not guarantee assignment in that section as **assignment is based on priority points and availability.**

STEP 2: Submit your season ticket application and ticket payment prior to the March 31, 2019 deadline.

- » All 2019 Hartman Fund members will receive a season ticket application available online or via mail in early March.
- » Donations to the Hartman Fund, Magill Society pledge payments, and any sport specific or endowment gifts made prior to the March 31 deadline will increase your priority point total for the optional football season ticket selection/allocation process.

Football Season	Priority Points of Last Patron Assigned New/Additional Season Tickets (2 Adjacent)
2018	23,900
2017	550
2016	1,201
2015	6,701
2014	1,001
2013	500
2012	500
2011	500

Members who request, but do not receive season tickets will have the first opportunity to purchase any Football mini-packages and single game tickets that become available.



Renewing/Relocating/Adding Football Season Tickets

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NEW
MAY
2019!

This year, we will introduce a new interactive online seat allocation process that will enable you to personally select football season ticket relocations and/or new season tickets based upon availability and TGBC priority. This initiative is being implemented to continue to provide customer service based on our fundamental principles of fairness, loyalty and transparency in recognizing the impact of your support of Georgia student-athletes. More information will be made available prior to the process which will occur in May.

Please follow the steps outlined below to renew your season tickets, be considered to relocate or add season tickets.

RENEW TICKETS

Step 1: Make one or several contribution(s) to the Hartman Fund prior to the **February 15, 2019** deadline, ensuring you meet or exceed your per-seat giving requirement.

Step 2: Submit your season ticket application and ticket payment prior to the **March 31, 2019** deadline via your online account or mail to the UGA Athletic Ticket Office.

RELOCATE TICKETS

Step 1: Make one or several contributions prior to the **February 15, 2019** deadline, to renew your current seats and boost your point total during the online seat allocation process. Making the donation associated with a specific section does not guarantee relocation.

Step 2: Submit your season ticket application and payment by the **March 31, 2019** deadline via your online account or by mail to the UGA Athletic Ticket office. To be considered for relocation, you must indicate this interest on your season ticket application. All relocation, new and additional season ticket requests will be placed in priority point order for the seat selection process. Should you have the opportunity to select seats in a higher per-seat gift requirement section and your current Hartman Fund contribution does not meet this minimum, you will have the opportunity to pay the difference during the online seat selection process.

ADD TICKETS

Step 1: Make one or several contribution(s) prior to the **February 15, 2019** deadline, ensuring you meet the minimum per-seat donation associated with the section of your desired additional tickets. You may have a maximum of 8 season tickets on one account, 4 of which may be assigned in the various club seating areas. Making the minimum donation associated with a specific section does not guarantee the addition of seats in that section.

Step 2: Submit your season ticket application and ticket payment for additional season tickets prior to the deadline of **March 31, 2019**. To be considered for additional tickets, you must identify on your season ticket application that you wish to do so. During the online, self-selection process you will have the ability to choose your additional tickets pending availability, and pay for applicable difference at that time. If we are unable to fulfill your request for additional season tickets, you may receive a refund for your ticket payment. You can also elect to submit that payment as a 2020 Hartman Fund contribution on your ticket application. Hartman Fund donations are non-refundable.

Sanford Stadium Seating Chart & Per-Seat Requirements

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SEASON TICKET
\$485

Gate Locations

Club Seating	Per-Seat Requirement
Section	
Champions Club	\$2,250
SkyClub	\$1,200
South and North Club	\$750
East Upper Club	\$450
East Lower Club	\$300

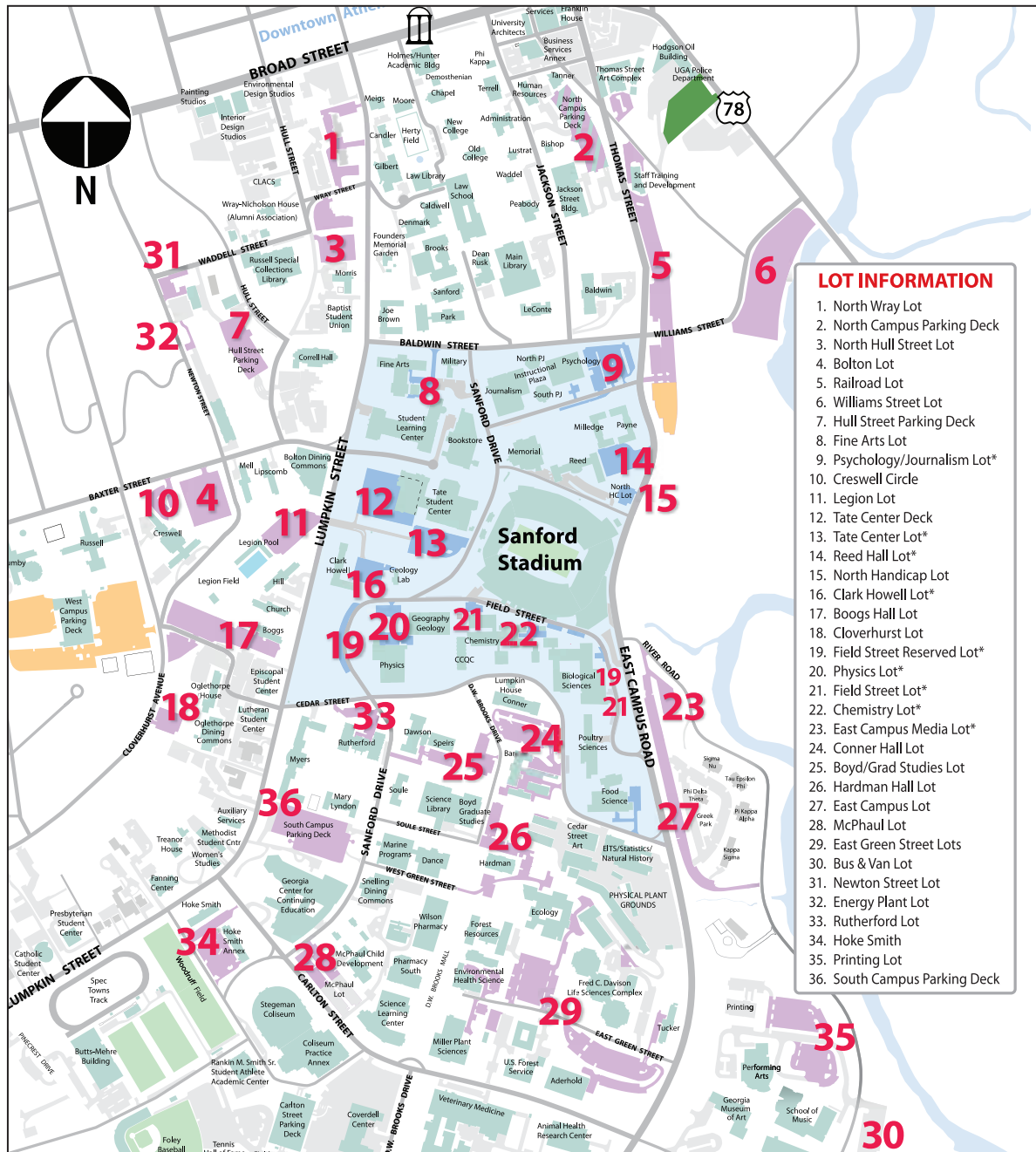
Stadium Seating	Per-Seat Requirement
Section	
129-133, 106-108	\$475
102-105, 134-137, 125-128 328-334, 304-307	\$375
115-124, 301-303, 325-327 335-337	\$300
101, 314-324	\$275
Students	

The Georgia Bulldog Club cannot predict the necessary priority points required for relocating or adding season tickets in a specific section for the 2019 season as it is largely based on attrition and demand.

Game Day Parking

The Georgia Bulldog Club is pleased to offer a season parking pass to Hartman Fund members at the \$2,500 annual giving level and higher. Parking is allocated based on points and availability. To request a relocation, please submit it in writing on your season ticket application.

NOTE: Due to campus construction, the availability of certain lots may change prior to assignments. Communication with impacted donors will be made in advance of assignments by The Georgia Bulldog Club.





**2019
SCHEDULE**

8/31 @ Vanderbilt

9/7 MURRAY ST.

9/14 ARKANSAS ST.

9/21 NOTRE DAME

10/5 @ Tennessee

10/12 SOUTH CAROLINA

10/19 KENTUCKY

11/2 Florida (Jacksonville)

11/9 MISSOURI

11/16 @ Auburn

11/23 TEXAS A&M

11/30 @ Georgia Tech



Game Tickets: Away Game & Single Home

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You do not need to be a football season ticket holder in order to request away and/or single home game tickets. The season ticket application will list all available games, as well as ticket quantities, for which a member is eligible to request based on cumulative priority points and either your 2019 Hartman Fund contribution or level of involvement with the Magill Society.

The following ticket charts outline the cumulative priority points necessary to be eligible to request tickets to a specific game and the total number of tickets you may request based on your 2019 Hartman Fund contribution or level of involvement with the Magill Society. Requirements are established based on the anticipated limited number of available tickets and high demand.

Away Game Tickets

2019 Hartman Fund Contribution OR	Magill Society	Vanderbilt	Tennessee	Auburn	Georgia Tech
\$10,000+	\$100,000+	6	6	6	6
\$5,000-9,999	\$50,000-99,999	4	4	4	4
\$3,000-4,999	\$25,000-49,999	4	4	4	4
\$1,100-2,999	N/A	2	2	2	2
\$100-1,099	N/A	2	2	2	2
Total priority points necessary to be eligible to request	N/A	20,000	20,000	40,000	40,000

Home Game Tickets

2019 Hartman Fund Contribution OR	Magill Society	Murray St.	Arkansas St.	Kentucky	Missouri	Texas A&M
\$10,000+	\$100,000+	8	8	8	8	8
\$5,000-9,999	\$50,000-99,999	6	6	6	6	6
\$3,000-4,999	\$25,000-49,999	6	6	6	6	6
\$1,100-2,999	N/A	4	4	4	4	4
\$100-1,099	N/A	4	4	4	4	4
Total priority points necessary to be eligible to request	N/A	100	100	100	100	100

* Notre Dame and South Carolina have indicated they are taking their visiting full team allotment. Therefore, single game purchases will not be available.



Game Tickets: Away Game & Single Home

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Away and Single Home Game Ticket Assignment Process

- » Payment for away and single home game tickets is due at the same time as season tickets: March 31, 2019. Written seating requests for away or single home games may be submitted on the ticket application or may be entered via the online ticket application.
- » Away and single home game ticket locations are assigned based on priority points and availability, whereas the quantity of tickets that you can request is based on current Hartman Fund giving or Magill Society involvement.
Qualifying to request tickets does not guarantee assignment.
- » After the assignment process is complete, the Athletic Association will publish the priority point cutoffs on www.georgiadogs.com. If you are assigned away and/or single home game tickets, you will receive them separate from season tickets.
- » You have the opportunity to request all ticket payment refunds be applied to your 2020 Hartman Fund donation on the 2019 ticket application. Should you not qualify for single home game or away game tickets, the ticket application provides the opportunity to either receive a refund on the ticket cost or apply those dollars to next year's donation.

Postseason Ticket Assignment Process

- » Your cumulative priority points determine if you are eligible to request tickets for all postseason opportunities. The donation deadline to establish point-based priority for postseason is November 1, 2019

**NEW
IN
2019!**

In order to provide ample opportunities and be consistent with home game policies, each account will have access to no more than 4 tickets in any club areas at neutral site venues. All additional tickets above and beyond 4 will be allocated based on priority in non-club areas at the same time.

2019 Hartman Fund Contribution	OR	Magill Society	SEC Championship	CFP + New Year 6 Bowls	All Other Bowls
\$10,000+		\$100,000+	6	6	8
\$5,000-9,999		\$50,000-99,999	4	4	8
\$3,000-4,999		\$25,000-49,999	2	2	8
\$1,100-2,999		N/A	2	2	8
\$100-1,099		N/A	2	2	8
Total priority points necessary to be eligible to request		N/A	35,000	100	100

Priority Guidelines: Georgia/Florida

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Priority Point Requirements

Your cumulative priority points determine if you are eligible to request tickets to the game against Florida, whereas the number of tickets that you are eligible to request is based on your 2019 Hartman Fund gift or involvement in the Magill Society as depicted in the chart. **Requesting game tickets does not guarantee that you will receive them as assignments are based on priority points and availability.** You do not need to be a season ticket holder to be eligible to request tickets.

- » Regular Tickets: A minimum of 10,000 cumulative points are necessary to be eligible to request regular seats. Cumulative priority point cutoffs will vary year to year.
- » Club Level Tickets: A minimum of 80,000 cumulative points are necessary to be eligible to request club seats. The 2018 cutoff for club tickets was 103,966 cumulative points. Cumulative priority point cutoffs will vary year to year.

**NEW
IN
2019!**

In order to provide ample opportunities and be consistent with home game policies, each account will have access to no more than 4 tickets in any club areas at neutral site venues. All additional tickets above and beyond 4 will be allocated based on priority in non-club areas at the same time.

2019 Hartman Fund Contribution	OR	Magill Society	Florida
\$10,000+		\$100,000+	8
\$5,000-9,999		\$50,000-99,999	8
\$3,000-4,999		\$25,000-49,999	6
\$500-2,999		N/A	4
\$100-499		N/A	4
Total priority points necessary to be eligible to request regular tickets		N/A	10,000
Total priority points necessary to be eligible to request club level tickets		N/A	80,000

Georgia/Florida Parking

- » 2019 Hartman Fund members who contribute \$5,000 or more annually and receive Georgia/Florida tickets through the Athletic Association have the opportunity to receive a parking pass for the game.
- » 2019 Hartman Fund members who contribute \$10,000 or more annually and receive Georgia/Florida tickets through the Athletic Association will receive a second parking pass.
- » All parking passes for the Georgia/Florida game are free of charge and assigned based on priority points and availability.





FACILITY PROJECTS

COMPLETED IN 2018:

- » Sanford Stadium West End Zone Project
- » William Porter Payne and Porter Otis Payne Indoor Athletic Facility

NEW IN 2019:

- » Equestrian Facility
- » Georgia Tennis Center
- » Football Facility Upgrades




The Magill Society serves as the leadership fundraising entity under The Georgia Bulldog Club. This elite group is philanthropic in nature with its members invested in the success of Georgia Athletics.

Commitments to The Magill Society are used to fund our current athletic facility projects. Through their generosity and support, Magill Society members are expediting the continued growth and enhancement of Georgia Athletics facility projects.

Magill Society Membership:

- » Commitments of \$25,000 or more over a 5-year period (above and beyond Hartman Fund contributions)
- » Access to an exclusive stewardship program
- » Opportunity to earn bonus priority points

» For more information on the Magill Society or make a pledge payment online, visit www.thegeorgiabulldogclub.com/the-magill-society

PRIORITY POINT CALCULATION	
Hartman Fund Basketball Enhancement Fund Gymnastics Endowment Fund Georgia Baseball Fund Sport-Specific Giving Endowment Gifts	
1 point per dollar	1.5 points per dollar (\$25,000 - 99,999) 2 points per dollar (\$100,000+)

NOTE: Any sport-specific or endowment gift made on January 1, 2018 or beyond will be eligible to receive priority points.

The Hedges

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The Hedges is an exclusive group of TGBC members whose overall contributions total \$100,000 or more to TGBC in a giving year. Members of The Hedges are fans, friends and alumni whose generosity immediately improves the overall landscape of UGA Athletics through capital project gifts, scholarship endowments, sport-specific gifts and annual priority seating fund gifts. Members of The Hedges are eligible to receive the following benefits:

- » A private dinner with the UGA Director of Athletics or UGA Head Coach based on availability.
- » Specialized UGA gear featuring The Hedges logo.
- » Sideline access for the annual G Day spring football game.
- » Opportunity to attend one (1) private practice for football, men's basketball and women's basketball.
- » Increased ticket allotment (based on availability) for football neutral site games, SEC Championship, Georgia/Florida, and bowl games.
- » Two field passes for one (1) home UGA Football game.
- » On-field/On-Court recognition for one (1) home football game or (1) home men's basketball game.

Please note that overall gifts of \$100,000 or more must be made from December 1 to November 30 of each year. If you have any questions regarding The Hedges or the benefits listed, please contact the TGBC office at 877-GA-DAWGS.

The Silver Circle

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The Silver Circle

Requirements

The University of Georgia Athletic Association recognizes donors who make commitments of \$1 million or more, payable over five years, as members of Athletics' most exclusive donor group: The Silver Circle. Current gifts of cash, stock, real estate, as well as irrevocable planned gifts are eligible. Irrevocable planned gifts will be recognized posthumously with tickets and benefits assigned to a designated family member in one's will.

Benefits

- » Members have the ability to designate their athletic ticket priorities to family members or friends. All priority points, tickets and parking may be passed down. This is a one-time only designation.
- » Priority points and tickets may be split between multiple designated family members or friends if the Silver Circle member desires.
- » The UGA Athletic Association will provide one complimentary SEC or National Championship ring or pendant of the sport of member's choice each year. Members will also have the opportunity to purchase an additional ring or pendant for their spouse.
- » Members will be recognized during a home football game on the playing field, one time.
- » Members will receive invitations to Magill Society, Hedges, and Athletic Association special events.
- » Special naming opportunities will be discussed and approved according to University of Georgia policy.
- » Current benefit of having your away, neutral site, and postseason game tickets allocated prior to other donor groups during the priority ticket allocation process.
- » Increased ticket allotment (based on availability) for Football neutral site games, SEC Championship, Georgia/Florida, and bowl games.
- » Stewardship inclusive of The Magill Society and The Hedges donor groups for five years.

GEORGIA *Always*

YOUR LEGACY COULD BE A BULLDOG'S FUTURE



Georgia Always is an exclusive society honoring individuals who leave the ultimate legacy for UGA student-athletes, coaches, staff and athletic programs through planned gifts. These funds ensure the Athletic Association's ability to fulfill its long-term vision through support of scholarships, endowments, facility improvement, and other support funds. University of Georgia alumni and friends who are dedicated to the continued success of Georgia's student-athletes can make a lasting imprint on the program by contributing to the Athletic Association through various avenues of planned giving.

Three simple ways to make a planned gift to benefit Georgia Athletics

- » **Bequest:** Designate the "University of Georgia Foundation, for benefit of UGA Athletics" as a beneficiary of your estate by will or trust.
- » **Retirement Plan Assets:** Contact your plan administrator to name "University of Georgia Foundation, for benefit of UGA Athletics" beneficiary of all or a portion of your unused retirement assets such as a gift from your IRA, 401(k), 403(b), pension or other tax-deferred plan.
- » **IRA Rollover:** Transfer up to \$100,000 per year from an IRA to satisfy the required minimum distribution for the year (eligible if 70½ years or above, provides immediate Magill Society membership based on cash value of gift).


Benefits


- » Membership packet
- » Annual Georgia Always appreciation event
- » In-game recognition
- » Option to designate priority points when cash gift is received
- » Membership in the University's 'Heritage Society'
 1. Welcome packet with special recognition from UGA President
 2. Name listed in University publications
 3. Invitation to Special Events

Refer A Bulldog Program

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The **Refer A Bulldog** program is designed to reward current members for bringing new members to The Georgia Bulldog Club. To meet The Georgia Bulldog Club's goal of increasing membership while further providing the very best resources to our dedicated student-athletes, members have the ability to accumulate additional points based on the giving level of new members you refer.

 HARTMAN FUND	
Annual Gift Level of New Donor	Point Credit Received by the Donor That Makes the Referral
\$100-499	20 Points
\$500-999	100 Points
\$1,000-2,499	200 Points
\$2,500-4,999	500 Points
\$5,000-9,999	1,000 Points
\$10,000+	2,000 Points

 Magill SOCIETY	
\$250,000+	5,000 Points
\$100,00-249,999	3,000 Points
\$50,000-99,999	2,000 Points
\$25,000-49,999	1,000 Points

NOTES:

- ▶ At the time of donation, the new member must submit either a Refer A Bulldog form (located online at www.thegeorgiabulldogclub.com) or submit the current member name and account number when donating online. The referral cannot take place after the donation has been made. It must be made at the time of the new donation.
- ▶ Referral points do not count toward any annual per-seat giving requirement. They are strictly added as a credit to the member's cumulative priority points total.
- ▶ Credit point credit will be added after the Hartman Fund deadline and will be visible in the cumulative total prior to seating allocation.

Frequently Asked Questions

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- 1 Why should I donate to The Georgia Bulldog Club?**

Private support is essential to the success of UGA student-athletes and the UGA Athletic Association (UGAAA). UGAAA receives no financial assistance from the state of Georgia. It is a self-funded entity, solely dependent upon self-generated revenues to operate and provide student-athlete scholarships, build world-class athletic facilities and ensure UGA's tradition of athletic excellence continues to grow.
- 2 How do I become a member of The Georgia Bulldog Club?**

You can become a member of The Georgia Bulldog Club (TGBC) by donating a minimum of \$100 to the Hartman Fund. In addition, there are also a variety of other ways to join/support UGA Athletics by making contributions to the Basketball Enhancement Fund, the Gymnastics Endowment Fund, the Georgia Baseball Fund, the Magill Society, the Endowment Program and via sport-specific giving opportunities.
- 3 How much do I have to donate to acquire new football season tickets?**

Fans who are interested in securing new football season tickets must complete two steps in order to request season tickets. First, you must make a qualifying Hartman Fund donation by February 15, 2019 that meets or exceeds the per-seat giving requirement associated with the season tickets that you are interested in securing*. A full map of Sanford Stadium on page 10 has the corresponding minimum per-seat giving requirements associated with season tickets in each section. Second, you must submit a season ticket application with payment by March 31, 2019.

**Making the per-seat minimum contribution does not guarantee that you will have the opportunity to secure new seats in a desired section. Determining the priority cutoff for new season ticket acquisitions in various sections in Sanford Stadium is difficult to project as it based on attrition and member demand.*
- 4 What is the best way to increase my priority point ranking?**

The best way to increase your priority point ranking is to join the Magill Society, which awards bonus priority points for commitments of \$25,000 or greater that are made payable over a 5-year period of time. Increasing your support to the Hartman Fund is also a great way to increase your priority point total and improve your ranking. Lastly, referring new TGBC and/or Magill Society members is another way to help grow the base of support towards UGA Athletics while also increasing your priority point total and ranking amongst our members.
- 5 How do I relocate my football season tickets?**

Members can relocate your seats within Sanford Stadium by submitting a relocation request in writing on your season ticket application. The season ticket allocation process will begin in May and conclude in June. Seat change requests will be fulfilled in priority point order. Season ticket relocation and new season ticket requests are allocated based on priority points and availability. This year, members will have the opportunity to personally select new, relocated or additional tickets if requested through our new online process.
- 6 If I request a seat relocation, and do not get it, do I keep my same seats?**

Yes, if we are unable to fulfill your seat relocation request your seat location will remain the same, unless otherwise indicated. With an average renewal rate of nearly 90% each year, the relocation of seats can be very difficult.
- 7 What are the priority point cutoffs for certain sections?**

Priority point cutoffs for each section can change from year-to-year. Unfortunately, it is impossible for TGBC to predict what the priority point cutoff will be for each section. We can however provide some historical perspective based on previous year cutoffs. Please feel free to contact TGBC office and we will gladly share historical cutoffs with you and provide guestimates for the upcoming year with you.
- 8 How are football season parking allocations handled?**

Hartman Fund members who contribute \$2,500 or more and have purchased football season tickets will have the opportunity to request one complementary parking pass on their season ticket application. You must purchase your season tickets and contribute a minimum of \$2,500 annually to renew your parking location from the previous season. All new parking pass allocations, and requests to relocate will be assigned based upon priority during the season ticket allocation process this May.
- 9 How are away game football tickets allocated?**

Away game ticket locations are allocated based on priority points whereas the number of tickets that a member is eligible to request is based on either your 2019 Hartman Fund donation or your commitment level to the Magill Society. Please see page 14 for a full breakdown on our 2019 away game quantity cutoffs and priority point requirements. Please note, new to 2019- each account will have access to no more than 4 tickets in any club areas at neutral site venues. All additional tickets above and beyond 4 will be allocated based on priority in non-club areas at the same time.



Account Guidelines/ Ways to Give

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Account Guidelines

- » Members may have a maximum of 8 season tickets on one account, with no more than 4 being assigned to the club level.
- » The Georgia Bulldog Club encourages every supporter of Georgia Athletics to establish and contribute on your own account, enabling receipt of benefits associated with the account.
- » The Georgia Bulldog Club requires an account to be listed under the name of an individual and not a corporation or couple.
- » Under the new Tax Cuts and Jobs Act of 2017, no charitable deduction is allowed for amounts paid to the UGA Athletic Association after December 31, 2017 in exchange for the right to purchase season tickets for The University of Georgia home athletic events. Accordingly, in the absence of additional guidance from the Internal Revenue Service or the Department of Treasury, your seat-related contributions for home events are no longer tax-deductible. We recommend that you consult your tax advisor to determine the potential tax-deductibility for gifts made above and beyond your per-seat-related contributions.
- » Donations to the Hartman Fund through The Georgia Bulldog Club are non-refundable.

Account Transfer Policies

- » An account, including the associated priority points and season tickets, may be transferred to a spouse only at the time of death.
- » An account, including the associated priority points, parking, and season tickets can also be transferred one-time if one is a member of the Silver Circle (see page 19).

How do I make a gift?

You may make a gift at any point during the year, keeping in mind the February 15, 2019 deadline if you have an interest in 2019 football ticket benefits.



ONLINE

Visit www.thegeorgiabulldogclub.com and click 'Donate Now' in the upper right hand corner. Log on to your online account and follow the steps for an immediate, safe, and secure donation process. Online contributions may be made with eChecks, Visa, MasterCard, AMEX or Discover.



MAIL

Mail a check, payable to UGAAA-Hartman Fund, to The Georgia Bulldog Club.



PHONE

A member of The Georgia Bulldog Club staff would be happy to answer any questions – 877.423.2947.

Access your account online:
www.thegeorgiabulldogclub.com

Online account management includes:

- » Making a contribution
- » Viewing your seat and parking location
- » Updating your contact information
- » Viewing your priority point total
- » Viewing your contribution history



Staff & Contact Information

2019 HARTMAN FUND DONOR GUIDE /



The Georgia Bulldog Club staff is here to serve you and is more than willing to assist you with any of your UGA Athletics related needs. In order to ensure that you have a positive experience as a member of the Georgia Bulldog Club, we would be happy to meet with you or discuss over the phone any questions you may have. Your phone calls, emails or office visits are always welcome.

The Georgia Bulldog Club Staff:



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